

## MANIRUL LASKAR

Room #102, Sri Durga Nagendra PG  
For Gents  
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### PROFILE

Content Editing/Writing and Digital Marketing

### EXPERIENCE

#### **MEDIA ASSOCIATE, PRIME FOCUS TECHNOLOGIES PVT. LTD.; BENGALURU, KARNATAKA — MAY 2018 - PRESENT**

- Creating English subtitles for Hindi videos.
- Working on maintaining consistency of terminology while translating.
- Good internet research skills.
- Researching idioms, technical content, colloquial expressions etc. using various online resources to find the correct contextual translations.

#### **JUNIOR INFORMATION ANALYST, TEXTUAL ANALYTICS SOLUTIONS PVT. LTD.; BENGALURU, KARNATAKA — MAY 2017 - OCTOBER 2017**

- Involved in reviewing and editing of given biographies and other content.
- Involved in data research and information gathering from internet.
- Involved in profiling of the prospects post research.
- Delivered the profiles on time with thorough quality, encompassing biographies and other information about the prospects.

#### **BUSINESS DEVELOPMENT EXECUTIVE, 3 ROOTS STUDIOS; HYDERABAD, TELANGANA — JUNE 2015 - AUGUST 2016**

- Tackled high pressure situations.
- Delivered content on time with thorough quality.
- Involved in successful Email/Social Media Campaigning.
- Learned basic SEO.

### SKILLS

Content Editing/Writing, Information and Content Analysis, Information Gathering, Data Research, Prospecting, Email Campaigning, SEO, Managing Social Media Pages, Social Media Marketing, Writing Articles & Blogs and Language Translation.

### INTERESTS AND HOBBIES

- Cooking.
- Singing & Listening Music.
- Acting & Mimicry.

### PERSONAL DETAILS

**Date of Birth:** 01/08/1991

**Marital Status:** Single

**Languages Known:** English, Hindi, Urdu, Manipuri, Bengali, Assamese