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Exhibitions

Gallery on Duty Art Exhibition by Suar Artspace

February 2016 - March 2016

Painting – group exhibition

'Should I Not Love That Great Nation?'

November 2012

Painting – group exhibition at Mandiri Museum, Jakarta Indonesia



Projects Under The New York Sky: A Novel

2015 - 2017

Author

Ohh Amelia: Children's Book Project

February 2016 - December 2018

Illustrator (Artist)

Intern at Whiteboard Journal www.whiteboardjournal.com

April - May 2012

Jakarta, Indonesia

Editorial Intern

First hand experience with the inner workings of one of Indonesia's leading lifestyle media. I participated in creating both online and offline Whiteboard Journal programs, special projects that interns would create and publish on Whiteboard Journal, met and made connections with people from various creative industries

Collaboration with Iwan Tirta Batik

April - December 2009

Jakarta, Indonesia

Artist / Fashion Designer

Through this collaboration, we were looking to preserve batik – a glamorous traditional art – and celebrate fashion. The result of the collaboration was 'Idyllic', a collection of pieces that speak to young contemporary women. Idyllic was shown on two events – at the grand opening of Iwan Tirta new store and media gathering in Plaza Indonesia, and at a fashion show held in Mandarin Oriental Hotel, Jakarta

Volunteer for Mercy Relief

Ongoing

Singapore and Jakarta, Indonesia

Artist

Mercy Relief is a Singapore-born-and-bred humanitarian Non-Governmental Organization which personally implements both disaster relief and sustainable development programs for the distressed disadvantaged and destitute communities in Asia. I volunteer in collaboration with Mercy Relief in times of needs creating artworks for t-shirts and badges to raise funds to help communities in Asia.

Education

Oklahoma State University

Stillwater, Oklahoma, United States of America

Bachelor of Science in Apparel Merchandising

Writing and Creative Thinking Course with Ayu Utami

Salihara, Jakarta, Indonesia



Experience

No Perfect Clouds Studio

January 2014 - Present

Artist & Writer

- Writing novels, plays, poems, scripts and other written works to be published
- Painting and participating in art exhibitions

Yayasan Cinta Anak Bangsa (YCAB Foundation)

June 2014 - January 2015

Jakarta, Indonesia

Writer

DestinAsian Media Group (PRESTIGE Magazine)

May 2013 - February 2014

Jakarta, Indonesia

Senior Writer

Gucci Group Pte Ltd

September 2010 - May 2011

Singapore

Sr Merchandiser / Buyer

- Inventory management to optimize business volumes
- Analyze sales performance, competitors' analysis and market and product trends
- Coordination and follow up on orders, shipments, and receipts of merchandise
- Distribution and allocation of merchandise to store and ensure optimum inventory level
- Generate monthly reports such as sell-thru and intercompany transfers
- Ad hoc support to the merchandising team

Diane von Furstenberg and Etro PT Graha Lifestyle

2008 - 2009

Jakarta, Indonesia

(Fashion) Buyer

- Prepared and analyzed sell-thru reports
- Worked with buying budget and planning inventory to ensure good assortment of merchandise on the selling floor at the right time
- Selected and purchased apparel and accessories from designer showrooms for retail sale
- Collaborated with visual merchandiser, marketing manager, and operational team in the development and preparation of visual displays, advertisements, special events (e.g. trunk show, collection preview party), and other promo strategies (e.g. VIP program)



 Kept abreast of the latest lifestyle and industry trends and determine the product direction that the brand will take each season into the store

Shane Hunter, Inc. dba Aquablues

2005 - 2007

San Francisco, California

Trim Buyer

- Coordinated workflow between design team and agents to maintain the communication and follow through of trims from concept to production
- Determined the amount of trims to be stocked and purchased from suppliers
- Sourced trims from suppliers, negotiated prices, wrote up purchase orders, and ensured timely deliveries
- Developed effective customer and corporate relationships with vendors, and inter-departmental agencies
- Conducted research studies to evaluate monthly sales and sales report

Diane von Furstenberg Studio (Corporate Office)

Summer 2002

New York, New York

Intern

- Performed administrative duties supporting the department sent lookbooks and samples
- Participated in weekly sales meetings; set sales strategies, focusing in assortment, merchandising, and product knowledge
- Generated and analyzed sales report for department review to define, evaluate, and control sales by product category and delivery
- Liaised with buyers to maintain good relationships and obtained feedback on product quality and performance
- Worked closely with buyers in visual merchandising in line with brand identity