NAME : M.SIVASUBRAMANIAN

DATE OF BIRTH : 20.06.1952

EDUCATIONAL

QUALIFICATION : 1. M.A.(History).

2. Diploma in Labour Laws with Administrative Law in Annamalai University (Recognized for Appointment to Welfare Officers) Rules 1953 as per GO. MS No. 256L and E(M2) dated 01.12.1992.

3. Bachelor of General Laws(BGL).

4. Post-Graduate Diploma in Personnel Management and Industrial relations.

ADDRESS FOR

COMMUNICATION : Block No 3, Door no 3F, First Floor, Rainbow Avenue 2nd street, Madipakkam, Chennai-600117.

PREVIOUS EMPLOYMENT

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| S NO | ORGANISATION | DESIGNATION | DURATION | PLACE |
| 1 | Perambalur Sugar Mills, Ltd.,(A Govt of Tamilnadu Undertakings). | Personnel and Administration Department | 10 Years 06 months.  (01.06.1977 to 27.12.1987) | Perambalur |
| 2 | TamilNadu Magnesium and Marine Chemicals Limited (A Govt of Tamilnadu Undertaking) | Personnel and Administrative Officer | 12 Years 06 months.  (30.12.1987 to 18.07.2000) | Ramanathapuram |
| 3 | Tamilnadu Industrial Development Corporation(TIDCO). | Asst. Manager  (P&A Dept)  Retired from service on 30.06.2010 | 10 Years.  (19.07.2000 to 30.06.2010) | Chennai |
| 4 | Vaazhiya Nalam – A wellness Magazine | Joint Editor | 3 Years 06 Months  (01.12.2010 to 10.06.2014) | Chennai |
| 5 | Vizhi Awakening Trust | Managing Trustee | 02 Years | Chennai |

TOTAL SERVICE : 1. More than 32 years experience in Personnel/Industrial Relations/ Administration Department of Government of Industrial Undertakings after Post-graduate qualification.

2. More than 03 Years of experience in the field of writing articles, editing and making of magazine.

3. Participated in more than 50 seminars as distinguished speaker specializing in wellness, health, motivation and life awakening.

3. More than 02 years of experience in visiting various colleges and awakening and motivating more than 8500 youngsters to join defence forces.

4. Conducted various talent search competitions for the college students and created a platform for interaction between serving Defence Officers and aspirants.

HOBBIES : 1. Reading Books of various topics ranging from History, Biographies and Auto Biographies of world personalities, Health and Wellness, Personality Development, Life values, Cultural and Traditional Research, Philosophies of various philosophers…etc

2. Practicing Yoga everyday.

3. Writing Poems, articles and essays to inspire the youngsters in leading a meaningful life.

4. Interacting with youngsters to guide them through the challenges in life.

5. Listening and attending Personality Development and Wellness Programmes.

HIGHLIGHTS IN

GENERAL : 1. Worked round the clock during the Project period of the Industrial Undertakings.

2. Prepared draft standing orders and discussed with Higher authorities including Joint Commissioner of Labour for Certification of standing orders.

3. Arrived agreement before the District Labour Authorities in connection with Dispute raised by Union to avoid labour unrest and hungerfast.

4. Participated conciliation proceedings before labour authorities including Joint Commissioner of Labour, Dy. Commissioner of Labour etc., for amicable solution and agreement.

5. Gained experience in other Govt. undertakings including TANCEM by means of implant training.

6. Capacity to make an appeal to the work force who were in agitative mood and convinced the employees to maintain calm and peace for prospects of the Undertakings.

7. Development of procedures and formalities and enforcement of Rules and Regulations without any fear or favour.

8. Participated Labour court/JCLs proceedings and assisted advocates who appeared for Management.

9. Maintained cordial relationship with the workforce and Union for Production and overall interest of the company.

10. Acted as Presentation Officer/Enquiry Officer in the domestic enquiry in connection with disciplinary proceedings.

11. Acted as True Representatve of the Management in all forums and gained very good name from Top Management.

12. Adequate exposure in the field of recruitment and making recruitment within a short span of time.

13. Exposure in the field of disciplinary proceedings including enquiry etc., to maintain discipline.

14. Played as Personnel Officer/ Administrative Officer/ Welfare Officer/ Asst Manager to the satisfaction of the Management.

15. Participated in various meetings conducted by the Government on behalf of General Manager and Secretary TIDCO.

16. Exposure in the field of Tamil Literature and received Meritorious Certificates/Prizes for proficiency in TamilNadu Essay/ Kavithai composition conducted by school, College, Government and Voluntary Organisations.

17. Participated in Radio Programmes, attended Seminars and various Lectures organized by TamilNadu Government and various welfare organizations.

18. Participated in various Personality Development Workshops conducted by Noni BioTech Ltd , who is the publisher of “Vaazhiya Nalam”.

19. Gained rich experience in interaction with various world famous personalities in the field of wellness, medicines and personality development.

ACHIEVEMENTS : (a) Selected to visit Mahatma Gandhi AshramGujarat based on Tamil Essay Competition conducted by Gandhi Samaj, Chennai.

1. Received cash award of Rs 300.00 from the Government of TamilNadu Information and Public Relation Department in connection with Silver Jubilee Essay Competition during January 1973.
2. Received 2nd Prize in Kavithai Competition at Cerani Arangam, Marina Beach in connection with Birthday celebration of Bharath Ratna Thiru.K.Kamaraj during the year 1974 conducted by TamulNadu Congress Committee.
3. Participated in Trichy Radio Programme for recitation of Poem in connection with Gandhi Jayanthi celebration during 01.10.1997.
4. Received Good Service Award for the year 2011, 2012, 2013 for meritorious service for “Vaazhiya Nalam” Management.
5. Received Cash Prize of Re 10000.00 for meritorious service from the Vaazhiya Nalam Management.

(M.SIVASUBRAMANIAN)