**SHILPA PALSULE**

**Personal Details Contact Details**

Date of birth: 24-10-1978 City: Ho Chi Minh

Marital status: Married Country: Vietnam

Nationality: Indian Mob# +84963740733

Email Id: [shilpa.palsule@gmail.com](mailto:shilpa.palsule@gmail.com)

**SKILLS**

PROFESSIONAL EXPERIENCE

**Freelance Translator**

**DQA at Amara.Org (June 2017 until now)**

**Job Profile:**

Designated Quality Approver of English-Hindi translation of video subtitles. (February 2018 until now)  
Translator of English-Hindi, Hindi-English videos, texts and video transcripts.  
(June 2017 until now)

**Freelance Features Writer at VNEconomy (2014 until now)  
Job Profile:**Features writer for expat magazine The Guide of VNEconomy Group

**Web Content and SEO Writing**

**IFood Web Media Technology Pvt Ltd. (July 2010-November 2012)**

**Job Profile:**

Blog Writer

Q&A Writer

Online Recipe Editing and Standardization

Recipe Editing and Standardization

Video and Picture Uploading

Culinary Video Reviewing

Foodipedia Title Review

**Public Relations Professional**

**Hanmer & Partners Communications Pvt Ltd, Mumbai (January 2007)**

**Job Profile:**

Client Handling  
Media Planning and Events  
Providing Consultation to client about the media to be chosen and to channelize other activities in order to achieve the set PR goal

**Twenty Twenty India P Ltd, New Delhi (December-2005)**  
specializes into IT-PR

**Job Profile:**

Heading Central India operations for the company

Content Creation  
Media Relations Handling  
Conducting Surveys

**Print Media**

**Freelancer:**DNA Money -Contributed write ups

The Times of India- Editorial coordinator from October 2005- December 2005.

**Hindustan Times**

Hindustan Times, Indore Bureau from August 2001-January 2005.

**Job profile:**

Reporting beats: Social welfare activities including NGOs and Youth Organizations.

**Electronic Media**

Zee News, Noida, as a trainee -May 2001

**ACHIEVEMENTS**

During my career I have earned numerous bylines for social features and interviews of many eminent local personalities.

Among others are successfully organizing launch events and seeking exceptional media coverage for it.

**EDUCATIONAL QUALIFICATION:**

**Master of Business Administration (MBA) (Finance) (2004-2008)**

Symbiosis Centre for Distance Education, Pune, Maharashtra

**Master of Mass Communication (MMC) (2001-2002)**

Guru Jambheshwar University, Hisar (Haryana)

**Bachelor of Journalism and Mass Communication (2000-2001)**

School of Journalism and Mass Communication, DAVV (Indore)

**Bachelor of Commerce (1997-2000)**

MKHS Gujarati Girls College, DAVV (Indore)

**Languages**

English, Hindi and Marathi.