#### SHAKIR AZEEM C B

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Professional	Translator	ENG	⇔TAM
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4	Translation -	FT/BT text/ VO	
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- Transcription
- Voice over / audition
- Translator Testing
- Interpreting

- Review/ Proofreading / Monolingual Editing
- 🕹 Subtitling
- Language course editing
- Translator training
- 🖊 Telephone interpreting

#### Service Terms

•	Volume	2000/Day

- Availability 7 AM 11 PM IST
  - Working Days

- Translation RatesEditing Rates
- Hourly Rate
- USD 0.02\* USD 12.00\*

USD 0.04\*

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- \* Rates vary subject to complexity level of content and/or additional procedures

Mon - Sat

#### Domains of Expertise (14 yrs)

- ✤ Automobile Manufacturing, Assembly
- Business Agreements, Policy statements, Terms & Conditions
- Banking/Insurance Claim forms, Policy statements
- Education Textbooks/ Multimedia presentation of Science, Math, Social sciences, Economics,
- $\blacklozenge \quad \text{Health}-\text{Clinical trial, Medical devices, Pharmaceuticals}$
- Humanities History, Sociology
- Industrial Company communication, Logistics,
- ✤ IT Device localization, Website/portal localization
- Legal Case documents (Charge sheets, FIR, Witness statements, etc.)
- Marketing Advertising, Market research, Vendor instructing
- Media Articles, Cover stories, Editorial, News

- Automobile Newsletters, Magazines
- Business Employee training, Internal Circulars, Taxation
- Banking/Insurance Policy scheme, Products & services
- Education Technical training courses (Electronics, paramedical, tailoring...)
- Health Awareness, Education, Healthcare personnel training courses
- Humanities Linguistics, Literature
- Industrial Personnel training, Safety, Services
- IT Products & Services marketing, Web content (Social media, Google Services, etc.)
- Legal Agreements, Certificates, Passport/visa/immigration documents, Revenue/ Deeds
- Marketing Product brochures, Product Information leaflets
- Media Film, Opinion polls, surveys

#### **Education & Professional Qualifications**

<b>M.A. Linguistics - Structure of Modern Tamil</b>	2008
Annamalai University	Chidambaram, TN
<b>Post Graduate Diploma in Translation Studies</b>	2008
ITS, Bangalore	Bangalore, KA
<b>Graded Certificate in Linguistics</b>	2020
Virtual Linguistics Campus (Online), University of Marburg	Germany
<b>Post Graduate Diploma in Natural Language Processing</b>	2019
Annamalai University	Chidambaram, TN
<b>Diploma in Basic Urdu/Functional Arabic, Persian</b>	2010/2019
NCPUL, HR Ministry, India	Chennai, Bangalore
<b>Bachelor of Engineering: Electronics &amp; Communication</b>	1998
University of Madras	Madras, TN
Certification in SDL Trados (2019)	2021
SDL/RWS	Online
<b>Certificate in Clinical Trial Documents Translation</b>	2013
Proz.com	Online

# Summary of Domain-wise Experience

#### **Edutainment Translation**

## Roles & Responsibilities:

- Translation, Adaptation & Review
- 10+ years in the education and entertainment content

## <u>Content (Sub-domains & document types):</u>

- Entertainment
  - Serials and short films subtitling
  - Educational videos subtitling
- K-12
  - > Children's literature including comic texts
  - > Text books for creative learning and multimedia content
- Teachers' training
  - > Skill enhancement materials, instruction guides
- Vocational training
  - Course materials for technical training in Construction, Electronics, Fashion designing, Jewellery, Paramedical, Textiles, etc.

## Legal Translation

## Roles & Responsibilities:

- Translation, Adaptation & Review, QA/Validation, Translator testing
- 10+ years in the domain includes catering to more than 20 clients in business & industry and legal agencies

## Content (Sub-domains & document types):

- Administration
  - > Legal Letters, NOC, Public Notice
- Business/Company Law
  - > Warranty cards, Terms & conditions, Privacy Policies, Disclaimers
  - > Agreements & Contracts, Statements, Press notice, Reports, Declarations, Settlements
  - Code of conduct/Ethics, Company Policies
- Documentation
  - > Certificates, visa & other immigration documents
- Litigation
  - > Court papers, FIR and petitions

## Life Science/Medical Translation

## Roles & Responsibilities:

- Translation, Adaptation & Review, QA/Validation, Translator testing and training
- 10+ years of experience
- Catering to nearly 100 healthcare, pharmaceutical, medical insurance companies and governmental/NGOs.
- **Prominent companies** include Abbot, Apollo Munich, Apotex, Ecron AcuNova, CliniSearch, IFFCO Tokio, Johnson & Johnson, GlaxoSmithkline, Glenmark, Magna, Mylan, Novartis, Novo Nordisk, Parexel, PharmaOlam, Sanofi Pasteur, Scientimed, Syngene, Watson Pharma, Zydex, etc.

# Content (Summary):

**Medical conditions** related to trials and products range from arthritis, bone and joints, blood disorders including haemophilia, cancers, dental care, diabetes, diabetic complications, gastroenteritis, maternity care, ophthalmic including laser and corrective surgeries for cataracts, glaucoma, pulmonary and cardiovascular conditions, renal and hepatic conditions, skin and hair care, spinal ailments, spondylitis, besides scores of other topical, systemic and organ-related conditions.

The content also spanned across a **wide spectrum of** capsules, injectables, implants, medical devices, medications, ointments, patches, rating scales, surgical therapies, tablets, treatment methods, survey questionnaires and other **products as well as healthcare solutions**.

## Content (Sub-domains & document types):

- Biomedical devices
  - ➢ User manuals
- Clinical Trial
  - Consent forms
  - Questionnaires
  - Subject diaries
  - Company newsletters
    - > Newsletters for company stake holders, trial participants
  - Course materials for HCP
    - Journal articles
    - Training manuals, videos
  - Health awareness and education
    - ➢ Education manuals, materials, Questionnaires
    - $\blacktriangleright$  Health camp adverts
    - > Posters, brochures, leaflets, booklets for health awareness
- Medical and Cattle Insurance
  - UI strings for apps
- Medico marketing
  - Product Information Leaflets
  - > TV, multimedia commercials for health awareness
  - Veterinary products

## Localization and E-Commerce Translation

## Roles & Responsibilities:

- Translation, Adaptation, Review, Quality checks/Validation, Arbitration
- 7+ years Google translator, Google reviewer, App, Device & Website localization (IT)
- VistaTec (Ireland), Lionbridge Technologies, Amazon, Flipkart, Farmily, Huawei, LG, Uber Eats, Tally, etc.

## Content:

- > Help, Legal, Marketing and UI for various Google products and services
- Mobile phones (LG, Huawei, others), other devices (biometric, interfaces)
- Portals, e-commerce/e-shopping websites
- > Numerous apps including e-commerce, health & insurance apps

## Marketing and Industrial Translation

## Roles & Responsibilities:

- 12+ years of experience
- Translation, Transcreation & Review
- Asian Paints, Buhler, Ford, Hogarth, John Deere, Kantar, Mahindra, Royal Enfield, SBI, Syngenta, etc.

## Content:

- Automotive
  - > Newsletters, PRO and publications for stakeholders
  - Product Catalogues, User guides documents/multimedia
  - Sales and Service manpower training documents/multimedia
- Agriculture, Manufacturing
  - Assembly line training manuals
  - Farming methods/Crop diseases guidelines
  - Industrial safety training multimedia and manuals
- Market research
  - Survey questionnaires, Product attributes
- Promotion & advertisement
  - Multimedia commercials (video dubbing, subtitling)
  - Promotional content (for dealers, wholesalers, etc.)
  - > Text advertisements (banners, posters, handouts and web-hosted ads)

- Product/services information
  - ➢ User manuals
  - Catalogues, other guides

## QA/Validation, Testing & Training

Content and R&R:

- Domains include:
  - > BFSI (Business, Financial, Insurance), Edutainment, Industrial, IT, Legal, Life Science and Marketing
- Quality check, feedback, guidelines/style guide design
  - Prepared guidelines and style guides for Automobile/industrial, medical and subtitling
- Dispute arbitration
  - ➢ Generally, for all the above domains, esp. for Google projects, education K-12 and Medical/Life sciences
  - Providing linguistic justification for the work when quality is disputed or for confirmation, including BT validation for technical content
  - Translator testing (for recruitment) domain specific & project specific
    - Domain/sub-domain wise pre-empanelment testing
    - > Testing & recruitment of linguists for pilot projects & main projects
- Translator training (VPKW, Bangalore)
  - > Orientation program for translators Indic languages (to enhance translation fluency, 2 batches)
  - > Specific modules training external vendors for subtitling (edutainment), Feedback training for Life science
  - > Training Tamil linguists in academics-multimedia/VO dubbing (K-12 content, Mathematics & Science)

## Social Sciences & Humanities

## Roles & Responsibilities:

- 12+ years of experience Translation, Transcreation & Review
- Publishers and Agencies
  - Adayalam Publishers, Trichy, India
  - Ahad Publishers, Madurai, India
  - Greenwood, Chennai, India
  - ➢ Mellinam Publishers, Chennai, India
  - School of Foreign Languages, Chennai, India

## Content:

- Includes Culture & Ethics, History, Law, Liturgy/devotional literature, Spirituality, Worldview as well as contemporary lifestyle. List of some important projects:
  - > Abu Hanifa, Life and Works Md. Abu Zahra
  - > Art of Islamic Calligraphy Khalid Pablo Casado
  - ➢ Hajj, foreword − Ali Shariati
  - ➢ Ijtihad, a historical survey − Ziauddin Sardar
  - ▶ Islamic Jurisprudence, an international perspective (appendices) Prof. Veeramantry
  - ▶ Life and works of Ibn Khaldun M.A. Inan
  - ▶ Portuguese in India a historic epic Sh. Zainuddin Makhdum
  - ➢ Spirit of Sunnah − Muhammad Asad
  - > Then Thuzigal a Discourse and Dua on Ramadhan
  - ➢ What is Sufism? − Martin Lings