## Salwa Dameh

Freelance Business Skills Trainer and Consultant for Professionals

sarass@cytanet.com.cy

## Summary

Business, financial and languages training skills. Aligning data across content, by adding and unifying storage levels of data across production teams, to optimize production and quality. Data integration. Experience in employee motivation and production measurements across content. Dealing with data requirements and changes. Training of various location on new content. Member of ASQ (American Society for Quality). During the course of both my academic and work history, I have managed to add many scopes of experiences into my history, as well as developing the necessary skills and knowledge to perform various tasks related to so many different and diverse working tasks and levels. I have a 20+ years of experience in diversified fields and positions ranging from markets research to hedge funds, in managerial and consulting positions, dealing with major highly demanding clients. Currently member of the Quality Management Team of Thomson Reuters, performing duties of data quality checks, responding to clients queries, training and monitoring of global teams. CRM account and experience with training locally and internationally both face to face and virtually. As well as handling difficult client questions and taking up client calls from major accounts. Participating in major projects such as integrating data systems between various data sets. Participating in preparation of all staff training materials for as well as preparing and reviewing e-learning modules and end of course tests, as well as testing the new modules, working closely with training consultants for this purpose. Working as a freelancer locally and internationally, from 1997-uptodate, in the following fields: translations, interpretations, typing, private lessons, training & consultancy, all in several languages, by coordinating with other bilingual persons.

## Experience

#### Freelance Business Skills Trainer for Professionals at My own company

January 2015 - Present (11 months)

#### Exchange Content Specialist at Thomson Reuters

2007 - January 2015 (8 years)

Automation ideas to reduce costs and increase quality. Aligning data across content. Content incentive plan among all data production teams. Data integration projects. Providing Corporate Actions data support for Europe, Middle East, North Africa, and Latin American markets. System integration lead. Specialists Forum chairperson. Corporate Actions Content Incentive Plan champion. Member of the Quality Management Team. Owner of Corporate Actions Global Support group. Performing duties related to data quality and support, training and support of global corporate actions teams. CRM account and experience with providing face to face and virtual training. Participating in data projects. Participating in preparation of all staff training materials as well as preparing and reviewing e-learning modules and end of course tests, as well as testing the new modules, working closely with training consultants for this purpose.

#### Freelancer at My own

## January 1997 - November 2012 (15 years 11 months)

Working as a freelancer locally and internationally, since 1997, in the following fields: translations, interpretation, typing, education, training & consultancy, all in 6 different languages, by coordinating with another 3 freelancers working as a team.

#### Due Diligence Analyst at Albourne Partners

#### June 2004 - November 2006 (2 years 6 months)

Dealing with US/Asia and European Hedge Funds, including those listed on S&P Indices. Monitoring news and updates related to hedge funds as well as running reports, setting up hedge fund profiles, and setting benchmarks for risk reports.

#### Marketing Manager at Omis Techno

#### October 2000 - October 2003 (3 years 1 month)

working on winning government tenders in the Middle East and North Africa region, in all kinds of supplies, from clothes to heavy equipment in construction, in addition to review of all commercial documents, letters of credit, and government authentications.

#### Head of Arabic Coding Department at MEMRB International

#### June 1992 - June 1998 (6 years 1 month)

Managing and training of the Arabic department (30 persons), handling various market research projects worldwide, supervising and training staff on handling market research projects with delicate major budgets.

#### Office Manager at Swift Shore

#### April 1992 - June 1992 (3 months)

handling the day-to day tasks of the office, in addition to promoting company's activities oversees.

#### Office Manager at Ardouna Printing & Publishing Company

#### February 1988 - February 1992 (4 years 1 month)

Editing of news related to the Middle East region, and organizing the final review to those printouts in addition to the daily activities of the office.

Test Scores TOEFL October 1991 Score:553

## Courses

# Courses of MBA, Combined Major Marketing & Management

Cyprus College	
Management Process	MG 637
International Business	IB 643
Leadership & Team Building	MG 663
Research Methods	MG 685
Organizational Behavior	P 619
Microeconomic Analysis	EC 603
Marketing Management	MK 641

#### **High School, Sceince Department**

Al Jeel Al Jadeed Private School Islamic Education Arabic Language Foreign Language (English) Mathematics Physics Chemistry Biology

**Exchange Content Specialist** 

**Thomson Reuters** Air Crashes Bonds Brights Commodities Communicating for Results **Content Marketplace Corporate Finance** CRM Derivatives **Emotional Intelligence** Equities **Facilitation Skills Financial Markets** Foreign Exchange Hedge Funds Islamic Banking & Finance Money Markets

Corporate Actions Events Excel Advance Oracle Discoverer Private Banking & Wealth Management Private Equity Problem Solving & Process Management Tools Project Management Swaps Train the Trainer Treasury Dealing Room Organization & Practices Accounting Analysing the Balance Sheet Global Financial Crime

Languages	
Arabic	(Native or bilingual proficiency)
English	(Full professional proficiency)
Greek	(Elementary proficiency)

## Skills & Expertise

**Market Data** CRM **Corporate Actions** Management **Market Research Reference Data** Derivatives **Financial Markets Project Management Foreign Exchange** Equities **Fixed Income Hedge Funds Risk Assessment** Translation Interpretation Typing **Training Delivery** Consultation Publishing Science Editing Proofreading

Marketing **Business** Trading Leadership **Bonds Bright** Commodity **Communication Skills Corporate Finance Emotional Intelligence Facilitations Islamic Finance Money Market Microsoft Excel Oracle Discoverer Private Banking Private Equity Problem Solving Swaps** Treasury 3000Xtra **Reuters Knowledge DataScope Select ASQ Member Business Analysis Team Management** Analysis

## Education

Cyprus College Courses of MBA, Combined Major Marketing & Management, 1987 - 1995 Activities and Societies: International Orientation Event Al Jeel Al Jadeed Private School High School, Sceince Department, 1976 - 1987 Activities and Societies: School Broadcasting

## Interests

Reading, swimming, music, movies, dance, education, science, travelling, pets and animals.

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Contact Salwa on LinkedIn