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CAREER GOAL

Seeking for a challenging position requiring leadership, management skills, technical knowledge and adaptability in any circumstance.

PROFILE SUMMARY

- Five years experience in TV and Radio, Broadcasting.
- Three years solid experience in Marketing.
- Two years experience in Writing and Editing
- Strong interpersonal, analytical and organizational skills.
- Leadership skills evident in motivating others and building team spirit.
- Computer proficiency in multi-software packages, such as Adobe Suite Collection, Final Cut Pro, Microsoft Office.

ACADEMIC CREDENTIALS

- Maîtrise en Sciences de Gestion option Marketing, Université d'Antananarivo, Antananarivo (2008)

WORK EXPERIENCE

November 2014 –

Translator/Content Manager

Eskimi, Vilnius, Lithuania.

⇒ *Company specialized in social entertainment and engagement platform*

Responsible for the Content and the translation as a freelancer

January 2013 – September 2013

Marketing Manager

OVERLOGS Ltd, Abidjan, Ivory Coast.

⇒ *Company involved in International Relocation, Logistics and Events*

Managed the marketing department and responsible for corporate communication strategy.

Duties & achievements:

- Prepared strategies which respond to marketing policy defined by the company
- Defined the merchandising positioning and suggested some improvements and changes
- Proposed and designed new approaches of corporate communication through a rebranding
- Supervised and coached subalterns staff on operational marketing, controlled and monitoring operational tasks and their accomplishment on the field.

- Collaborated closely with human resources department bound to the research of qualified workers formulated by the company's clients.
- Handled and solved administrative matters, also human resources issues occurred
- Managed the paperwork, the transportation and the accommodation during the visit of the foreign business partners of the company.

February 2012 – December 2012

Digital Media Scriptwriter

Holovision Inc, Antananarivo, Madagascar.

⇒ *Company involved in Multimedia Business*

Made comic books stories for online Digital Comic book

Duties & achievements:

- Created, written stories, helped for the storyboards with the graphic artists
- Collaborated closely with the other authors, contributed in designing characters and their animation
- Contributed to the performance optimization of graphics artists through the establishment of a method of ergonomic work tailored to the needs of the company
- Helped the company to maintain its market share and contributed to acquire others
- Helped and solved administrative issues occurred

March 2009 – December 2011

Administrative Assistant

Madagascar Crop Development, Antananarivo, Madagascar.

⇒ *Company involved in Agribusiness*

Undertaken at once three positions at the same time as product manager; accountant and also executive assistant

Duties & achievements:

- Supervised the operation of workforce in charge of selling product
- Monitoring and execution of orders transmitted by superiors, with sometimes also taken initiatives that have resulted in success.
- Established ongoing communication with all departments within the company
- Managed inputs and outputs of stocks of supply warehouse
- Controlled of accounting records which contributed to a better control of investment costs
- Scheduled executive meetings plus assisted executives in preparing administrative paperwork
- Conducted market research and helped superiors in making business decisions
- Reporting and updating executives with clients needs

July 2004 – January 2009

TV Show Designer - Radio Host / Production Assistant

Radio Television Analamanga, Antananarivo, Madagascar.

⇒ *Media & Entertainment Company*

Created and produced TV Shows, documentaries and written screen scripts

Duties & achievements:

- Weekly designed the topics for the shows
- Written the texts for the host's voice over
- Scheduled the planning shooting and voice over recording with production department
- Supervised the host during the shooting of the show
- Supervised the editing of the show with the post production department
- Controlled and monitored the quality of the show that it complies with charters imposed by the company
- Helped marketing department by giving tips on their goal to sell shows/ TV programs to advertisers
- Established monthly budget for the weekly broadcasting of TV shows and radio programs
- Hosted notorious radio programs on air which enhanced proximity with the audience and accentuated the positive image of the company
- Conceived storyboarding and setting on stage advertisers TV spots

- Concretely contributed to the growth of annual turnovers of the company through revenue generated by the shows broadcasted

April 2007 – October 2007

Freelance salesperson

DSNI Ltd, Antananarivo, Madagascar.

⇒ *Real Estate Company*

Market survey, customer relationship, customer portfolio management

Duties & achievements:

- Sold villas and houses in brochures of the company
- Organized fairs exhibitions
- Accomplished significant sales contributed to the increase in the profit margin of the company

October 2006 – May 2007

Freelance Writer

Ingedata France -Madagascar, Antananarivo, Madagascar.

⇒ *Outsourcing Offshore Company*

Freelance writer and online Editor for companies such as PETA, or Independent Publishers nor Textbroker...

Duties & achievements:

- Written more than ten articles of an average of 700 words per day
- Delivery time of articles to clients always respected
- Quality of the texts maintained despite their quantity
- Contributed actively and concretely to the expansion of the company

COMPUTER SKILLS

Operating system: Windows, Mac OS

Software: MS Word, MS Excel, MS Power Point
 Adobe Photoshop, Adobe After Effects, Adobe Premiere
 Final Cut Pro, Sound Wave
 Omega T

PROFESSIONAL DEVELOPMENT

- Attended seminar & Formation about short film Making with Henz Hermanns festival director/CEO Interfilm Berlin – Short film Festival & Distribution
- Worked as a volunteer for United Nations Development Programme (UNDP)

LANGUAGES

- **English** : Fluent
 ⇒ 2012 : *International English Language Testing System (IELTS)*
- **French** : Native
 ⇒ 2012 : *Test d'Evaluation du Français adapté au Québec*
 ⇒ 2008 : *Diplôme Approfondie de Langue Française (DALF C1)*