**RAJENDRA TEREDESAI**

16, SAI KAMAL RESIDENCY, RAMNAGAR COLONY, NEAR BHARAT ELECTRONICS LTD., PASHAN ROAD, BAVDHAN, PUNE 411021, MAHARASHTRA STATE, INDIA

**MOBILE NO.: 98220 23285**

**E-MAIL:** [**bansuriraj@gmail.com**](mailto:bansuriraj@gmail.com)

**OBJECTIVE:**

### To utilize my vast, diverse experience and extensive repertoire of creative multidisciplinary talent, comprising of language skills, and expertise in script writing, story writing, translation, plot visualization and development, copy writing, writing sub titles in English Hindi and Marathi, for feature films, television ads, documentaries, short films, plays in the Entertainment industry.

**SUMMARY OF SKILLS:**

### **High calibre, and highly creative professional with excellent command on English, Hindi and Marathi languages, and over 30 years of solid experience in** **film** **script writing, story writing, plot development, translation, copy writing, writing subtitles in English Hindi and Marathi, for feature films, television ads, documentaries, short films, plays, in the entertainment industry.**

### Extensive experience in theatre (acting, script writing and direction).

Excellent communication and presentation skills, and working with computers.

Effective skills at leading creative teams, and experience in working with cross functional teams in developing plots and alternative scenarios for theatre and short feature films.

Proven capabilities of developing and empowering staff in multi-team environments and establishing   
motivated sales and customer support teams nationwide and internationally.

Successful track record of achieving targets and meeting stringent creative deadlines, consistently.

**Over** **30 years of hard core experience in senior management positions handling Sales / Marketing / International Business / Business Development and general management, in small, medium and large engineering organisations, while pursuing writing script and subtitles, music composing, advertising, theatre, and film appreciation, simultaneously.**

Solid ability to conceptualize, initiate and implement creative strategies in the entertainment industry.

Proven experience in developing, strategizing, launching new products and businesses, and delivering results in the highly competitive domestic and international markets.

Have won several awards in elocution, debating ,short story writing, acting and direction.

Extremely organised, committed, focused and goal-oriented.

Excellent customer centric management skills.

Extensive business travels to U.S.A., Canada, Europe, Singapore, Malaysia, Thailand & the Middle   
East.  
  
**EDUCATIONAL QUALIFICATIONS  
B.E. (MECHANICAL ENGINEERING)**, University of Mysore, 1980.  
**P.G.D.I.B. (Post Graduate Diploma in International Business)**, Symbiosis Institute of Foreign Trade,   
1995.  
**D.E.M. (Diploma in Export Management)**, Indian Institute of Export Management, 1994.  
Attended **M.B.A. program** at the National Institute of Management, 1985.  
**ERP Training in SAP - R / 3 (SD & MM Modules),** Visionsoft, Fremont, U.S.A., 1998.  
Computer savvy.  
  
  
**PUBLICATIONS**Authored several articles and write-ups in leading newspapers and technical publications on   
plastics and packaging, covering industry & market scenario studies, product applications,   
upgradation and business updates.  
Was appointed to the Editorial Board of Packaging Technology, a leading technical magazine in   
India, besides the company newsletter and college magazine for several years in succession.  
Conceptualised and edited the Windsor News, a regular customer / manufacturer / industry centric   
company newsletter.