

Language Professional

PROFESSIONAL EXPERIENCE ------

Freelancer Kannada Linguist, since December 2020

Working with Vistatec, Moravia, Jellyfish & Lilt

Team lead & Kannada Linguist, PhonePe India Pvt Ltd - Feb 2017-Nov 2020

Localization of FinTech content - UI, Support, Legal, PR and Marketing content

Kannada Linguist, Vistatec - Freelancer

Localization of Google products - UI, Help, Legal and Marketing content

Kannada Linguist, Geo Languages - Freelancer

Localization of Medical and educational content

Senior Copy Editor/Feature Writer, India Syndicate –Nov 2014-April 2015

Writer for a viral news site English Content Editor

Kannada Editor, Yahoo News Portal - April 2012 to May 2014

- Managing Yahoo Kannada portal
- ☐ Writing for Yahoo English news and technology section

Sr. Reporter/Sr. Sub-Editor, www.icarelive.com, News Portal, Bangalore, June 2010 – March 2012.

Reporting

Editing and translation of news and feature stories

Linguist, Google India Pvt Ltd, Bangalore, Nov.2007 - Dec.2009

Localization of major products such as Google Search, Gmail, Blogger, Docs, Orkut and Maps Planning Google Internet Bus, which traveled across Karnataka to educate people on Google products, preparation of promotion materials

Sub-Editor, The New Indian Express, Jan. 2006 - Oct 2007

Editing news copies and feature stories on daily basis Reporting and writing feature content Photo editing and page designing

Internship

Deccan Herald, Bangalore June-July, 2004.

Other activities

Content Consultant, IIIT-B, Bangalore, Since Nov. 2011



Science Consultant for a Kannada web portal developed by Karnataka Government

Independent creative work (Dec.2009 – May 2009)

- A novel in Kannada in Print.
- Kannada blog: Raghavendra.online
- Developing creative ad concepts and scripts for print, radio and TV
- Corporate communication, Brand Promotion and Public Relations
- Writing screen-play and dialogues for Movies and serials
- Technical and Wikipedia article Translation

ACADEMICS -----

M.A (Mass Communication and Journalism)

(Karnatak University, 2003-05)

B.A (Journalism, English, Geography)

(MM arts college, Sirsi, 2001-03)

SKILLS ------

CAT Tools & Software

- Memsource, Crowdin, Smartling, Polyglot
- Microsoft Office, Google Drive apps
- FreshDesk, Jira, SalesForce,

INTERNET & WEB PUBLICATION:

- Creation and maintenance of WordPress based websites
- Creation of social media pages and groups and managing them
- Social networking and business networking