**Curriculum Vitae for The Post of PRO**

### Dr. Paidi Lavanya

**Mobile**: +91 8985049869.

**e’ mail**: laa.kanna4@gmail.com.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Strengths** :-

1. Good Communication and interpersonal skills.
2. Ability to work in a team.
3. Proactive, Motivated, Goal Oriented, Problem solver.
4. Highly organized and attentive to details.
5. Take a challenge to work successfully under stress.

 **Working experience:-**

**Electronic media:-**

1. **Worked as Telugu News presenter from March 2004 to May 2011 in Doordarshan Herabad (DD8).(7 years 2 month oneday).**
2. Conducted as anchor of talkshows and live- interviews at **DD8.**
3. Worked as a **Pannel Producer** for **news** in **Rtv** channel.(6 months 20 days).
4. Worked as program producer for **Educational programs** in **Drusya media** (**SIET**).(for 3.9 years).
5. Worked and assisted in programe production of tirupati to Eevaaram weekly magazine formate program in shooting, writingscript and giving voice over in **DoorDarshan Kendra** Tirupati.(28-9-2007 to 20-09-2008)(1 year 8 days).
6. **Lent her voice for Heroin DUBBING in Tollywood Cenemas.**

**Did many VOICE OVERS for adds documentaries and episodes and news episodes.**

**Print media:-**

1. Articles published in **Pavitra** Monthly Magazine and **Andhra bhumi** daily news paper, Hyderabad.( in Aug 2007 and SEP 2007.)
2. **Worked in (Press Information Bureau) PIB India as English TO Telugu TRANSLATOR.**

**Research Award:-**

* Awarded ‘**DOCTORATE’**

Book was written and Published

**Scholastic Records**:-

1. **Ph.D** in **Folk Arts**(Folk Arts-art form) from Telugu university Hyderabad .
2. **Mphil** in **Folk litarature** From Potti sriramulu Telugu university, Hyderabad **(**1st devision).
* **M.Sc (IT)** with **distinction** from kuvempu university(A grade)(1st division).
1. **M.C.J** **(Master of Mass communication and Journalism)** from Telugu university Hyderabad ( 1st division).
2. **M.A Telugu (literature)** fromTelugu university Hyderabad (1st division).
3. **M.A Music (Master of Arts** In Music in Carnitic Classical Music**)** Vocal From Andhra University, Vishakahpatnam ( **1st division**).
4. Passed **NET (National eligibility test ) in Lecturership.**
5. **PGDTVP** (**Postgraduate diploma in TV production**) From Hyderabad central university ( 1st division).
6. **PGDCJ** (Postgraduate diploma in Journalism) From Rachana journalism collage.
7. **B.Sc (**Bachelor of Science BZC**)** In **Botany, Zoology and Chemistry** from Andhra University,Vishakahpatnam( 1st division).
8. **Intermediate** in Biology, chemistry and physics from Govt. College for Women, ( 1st division).
9. **SSC** from Government High School,( 1st division).

## Achievements:-

* **A.I.R(All India Redio) - B grade artist (singing**-lightmusic-vocal and devotional**).**
* Awarded as **Best News Presenter** by **Aaraadhana- Delhi Telugu Academy puraskaram**.
* Won 2nd prize in **ragam swaram neravu** competition conducted by **Andhra university.**
* **Winner** in **State Level** competition **for singing of “ K.L.SEHGAL’S**”Songs on 7th Aug 2004 at **Doordarshan Kendra** Hyderabad conducted by **Prasara Bharati**.
* Won **3 gold Medols in Annamacharya sankeertanaas** songs compitition conducted **by T.T.D Tirupati.**
* **Best Youth Award in Music** conducted by **Ministry of Youth Welfare**, **Govt.** **of Andhrapredesh.(1997-98).**
* **Sita Kurella memorial Award 2002** in Vocal light classical music by **Kurella Group of Trusts**,Visakhapatnam.
* **A**wardee **in light music - Baalala Academy** consecutively **for 3 years**, Hyderabad.
* Won several **prizes in essay writing & elocution** in school & college level competitions.
* Won several Prizes in **Akshara Kranti Songs compitition** Conducted by **Government of Andhra Pradesh.**
* **Gave voice** for hundreds of **voice overs, documentaries,** ands **ad films**.
* **Play back singer** in **telugu films(Tollywood**- Mr.girisam, No entery,Premiste pranam ista, guts etc..)
* **Heroine Dubbing** artist in **telugu films (Tollywood-** Aalayam,Veta , Allam tellulli, Mr.Girisam, Pravarakhyudu etc..)
* Worked as **Music director** for the film **Chetaavenna mudda(Tollywood).**
* Worked in sevaral **music Albums.**

**Personal Details:**

Name: Dr. Paidi Lavanya

Father’s Name: Mr. P.Rama Rao

Nationality: INDIAN.

Hobbies: Writing Articles and Singing.

Languages Known: Telugu, English and Hindi.

 **(Paidi Lavanya)**