

Introduction:

- Target achiever in Sales, Marketing and Promotion.
- Excellent Public Relation and communication skills with in-depth knowledge and experience of handling print media, broadcasting media, and BTL and branding activities.
- Expert to develop and generate effective audio- visual productions.
- Well experienced in translation, scripting, editing & documentation, Team management and training, event planning and execution.

Personal strength:

- Flexible and comfortable working in multi-cultural environment.
- Strong interpersonal skills.
- Team Leading experience of 20 people
- Mentored and trained young professionals
- Proficient in at planning and executing event campaigns
- Well versed in the production system of FM Radio

Highest qualification:

- M.A. in Mass Communication and Journalism from IDOL, Guwahati University,2011

Chronology of Past Employment:

- **Branding Supervisor:** Purabi Dairy (WAMUL), Panjabari Guwahati.
- **General Manager-** Marketing and Operation, **APS** Advertising Pvt. Ltd. Guwahati.
- **On-air show Producer** @ 93.5 Red FM Radio Guwahati station.
- **Journalist** @ Dainik Asom , the leading Assamese daily published by The Assam Tribune Group, Guwahati.
- **Teaching experience** of 5 years in a Private High school in Guwahati.

Profile as a Translator and Reviewer:

- Work experience: 15 years
- Approximate word count completed till today: More than 20, 00,000 words.
- **Language pairs I work for:** Eng to Assamese/Assamese to Eng
Eng to Hindi
Eng to Nepali
Eng to Bengali
Assamese to English
- **I have my own resources for:** Eng to Bodo
Eng to Khasi
Eng to Mizo
Eng to Garo
Eng to Nagamese
Eng to Manipuri
Eng to Oria
Eng to Telugu
Eng to Sanskrit

Profile as a Transcriber:

- Work experience: 5 years
- Duration count completed till today: More than 1000 minutes
- Language pairs I work for: Eng to Assamese.
Eng to Nepali
Eng to Bodo
Eng to Khasi
Eng to Mizo
Eng to Nagamese

Profile as a Voice-over artiste:

- Work experience: 2 years
- Approximate duration count completed till today: More than 350 minutes

Personal Client Profiles:

- Various Departments of Govt. of India and Govt. of Assam including RBI, NHM and MSME.
- PSU Banks.
- Various Corporate Houses of India
- Local and National Organizations/NGOs
- More than 300 National Translation Agencies of India.
- Various International Translation Agencies from Abroad.

Successfully completed International Assignments are from:

- USA
- Egypt

The other services I offer:

- Transcription, Voice-over, Editing, Creative writing and Scripting, designing of Advertisement slogans, jingles and commercials.
- Capacity: Per day 2000-5000 translated words per language.

CAT Tools:

- No CAT Tools

Payments accepted in:

- USD/INR

For details kindly visit Profile pages at:

- http://www.translationdirectory.com/translators/english_assamese/nirmal_upadhyaya.php
 - http://www.translationdirectory.com/translators/nepali_assamese/nirmal_upadhyaya.php
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