**Mounirou Sams-dine BIO DANGUI**

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**CONTENT WRITER, ENGLISH > FRENCH TRANSLATOR**

**MARKETING TRANSLATION – LITERARY TRANSLATION- TECH & B2B WRITER - TECH PASSIONATE**

Content developer and performing translator with 2years of experience in creating, editing the contents. Wrote over 80+ blog articles which resulted to increase the site visitors. Translated over 50,000+ words on various topics. Possess an innate ability to influence others and produce dynamic and long lasting results.

**CORE COMPETENCIES & SKILLS**

* Writing & Editing & Proofreading
* Technical Translation
* Good typing speed
* Quick learner
* Keyword researh
* Meeting deadlines
* Working under pressure
* Innovative and Proactive
* Bilingual : English &

French

**PROFESSIONAL EXPERIENCES**

***Freelancing***

***EN-FR Translator // Writer (2023)***

* Created 30+ unique articles for various clients,
* Translated various document from English to French and Vice versa

**INFO FACTS**

*Blogging Website*

***Writer (2022)***

As a writer, I would make sure I find compelling and eye catching topics related with technology.

* Maintained blog content to increase site visitors,
* Regularly provide blog articles update and received positive feedbacks
* Write and regularly updated contents

***Freelancing***

***Writer (2021)***

* Created 30+ unique articles for various clients,

**ADD VALUE LANGUAGE CONSULTANCY (2019- 2021)**

*Linguistics services provider*

1. ***Content writer***

I was in charge of identifying ways of increasing traffic for the official page of the company; crafting marketing materials. I was also involved in checking the company’s Facebook page to renovate outdated contents.

Key achievements

* Build and managed a strong contents pipeline;
* Maintained company’s Facebook page to increase visitors by 200+ within two months;
* Wrote 10+ fresh articles that aligns with the needs of the audience;
* Edited and proofread articles from others employees and pointed out mistakes

1. ***Translator***

Optimized understanding by translating written text from English to French and vice versa across various business and social settings. Ensured correct intent and tone in all translations by preserving details. Edited, proofread, revised and finalized translated material prepared by others employees.

* Translated content from English- French on the Regional Programme Support to Pandemic Prevention in the ECOWAS Region’s, manuals, materials and reports documents and video Tutorial on the use of the ECOSUITE Portal for the Commission of the Economic Community of West African States;
* Translation of Risk Communication Platform of the Regional Centre for Surveillance and Disease Control;
* Moodle Course Translation from English to French on Internet Governance (IG) in the framework of the Policy and Regulation Initiative for Digital Africa (PRIDA) for GFA Consulting Group on behalf of the African Union Commission.
* Successfully translated documents, novels, , screenplays, investigational products descriptions for Companies and Institutions such as LAHA production, MOOJOO (Australia),

**PERFLANG (March 2020)**

*Translation agency*

***Freelance Translator***

Convert documents from one language into another and ensure that the finalized converted version relay the intended message as clearly as possible. Review and proofread native items.

* Translated documents from English to French and vice versa

**EDUCATION**

**Bachelor in English, Linguistics,** UNIVERSITY OF PARAKOU – Parakou, Benin (2020)

**TRAINING AND CERTIFICATION**

**Localization Essentials,** UDACITY – (2021)

**Email Marketing,** HUBSPOT – (2021)

**Effective copywriting basics for entrepreneurs,** UDEMY – (2021)

**Copywriting for conversions: how to write persuasive content,** ALISON– (2021)

**Translation quality management,** COURSERA – (2022)

**Machine translation,** COURSERA – (2022)

**Marketing de contenu,** HUBSPOT – (2022)

**VOLUNTEERING**

**TRANSLATORS WITHOUT BORDERS**

*Non-profit Organization*

***Translator***

Convert documents from one language into another and ensure that the finalized converted version relay the intended message as clearly as possible.

* Translated documents from English to French and vice versa

**CLIMATE CARDINALS**

*Non-profit organization*

***Translator***

Convert documents from one language into another and ensure that the finalized converted version relay the intended message as clearly as possible.

* Translated the Circularity Gap Report 2021

**TECHNICAL SKILLS**

Microsoft Office (Word, Excel, and Power Point)

Bilingual fluency in both English and French (reading, writing, speaking, and listening)