

## PERSONAL INFORMATION

## Mohammed Badwan

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## JOB APPLIED FOR

## English to Arabic Translator and Copywriter

## WORK EXPERIENCE

2015–Present

**copywriter**

Main duties performed:

- Creating product descriptions to be used in advertisements.
- Generating content for the corporate website and maintaining the blog.
- Performing Search Engine Optimisation (SEO) duties; keyword research, title and description tags, keyword density, competitor analysis, backlinks, etc.
- Maintaining social media platforms (Facebook, Twitter, and Google+).
- Conducting extensive research during the writing process.
- Proofreading and editing content pieces before they are published.
- Assisting clients with their branding needs.
- Assisting the Marketing Director in developing effective marketing strategies.

2014–Present

**Translator**

- Build long-lasting relationships with clients by providing excellent customer service.
- Experience in legal, open source, and personal documents.
- Translated and transcribed marketing research in both English and Arabic for medical and marketing fields.

2016–2017

**English language teacher**

Save The Children مؤسسة إنقاذ الطفل, Gaza (Autonomous Palestinian Territories)

## EDUCATION AND TRAINING

Jun 2015–Jul 2016

**Graduate Professional Diploma in "Translation"**

The Islamic University, Gaza (Autonomous Palestinian Territories)

History and theory of translation

Translation techniques

Legal and Business Translation

Sep 2009–Jul 2013

**Bachelor of Teaching English Language**

Al-Aqsa University, Gaza (Autonomous Palestinian Territories)