# Translation: Chinese to French - English to French

6 years in China - translation, copywriting, localization, proofreading, cross-cultural communication & event planning

// SKILLS

# FRENCH

**Mother Tongue** 



## **ENGLISH**

Professionnal

#### **MANDARIN**

**HSK 6/6** 

#### **PHOTOGRAPHY**

Packshot, digital & events















// EDUCATION

#### MASTER DEGREE

ESTRI - Translation And International Communication School

# Cross-Cultural Management, Communication and Event planning

French-Chinese Public Relations

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#### UNDERGRADUATE DEGREE

Shanghai International Studies University

#### **CHINESE - ENGLISH TRANSLATION**

Options: Marketing; Modern History; Cinema; Modern Literature

// PERSONNAL INTEREST

## **Travels**

Wildlife photography
INSTAGRAM @marionmalian

## 2021 - 2023 Paris - Chambre de Commerce et d'Industrie Paris Île-de-France

## International project manager (CEFC)

- Translation and content creation in French, English and Chinese (press releases, event programs, analysis, business reports, Newsletters...)
- Digital communication (website, social networks,...)
- Management of the Business Club RéseauxChine : 5 annual meetings
- Organisation of the Forum "China France Investment Dialogue"
- Organisation of cross-cultural trainings to "better understand China"

## 2019 - 2020 Wuhan - French Ministry of Europe and Foreign Affairs

# Visas services manager at the French Consulate of Wuhan

- Team management
- Visas applications examination
- Official missions in other provinces (Beijing, Jangxi)
- Link with Chinese tourism agencies

#### 2015 – 2018 Paris - La Cocotte Paris

## **Developement and Communication manager**

- Digital communitation strategies
- Website developement (Prestashop) in French, English and Chinese
- Media management (Newsletters, press releases in French and English)
- Outlets management (Galeries Lafayette, Bazard de l'Hôtel de Ville...)
- Merchandising
- Studio photography
- Commercial prospection
- Sales follow up (over 100 clients)
- International fair Maison & Objet

## 2015 Paris - Galerie Double S & Art Vision Monde Association

## **Communication Manager**

- Creation of a magazine about French and Chinese modern art
- Article writing
- Translation of articles from Chinese to French
- Partnerships development
- Communication strategy development, content creation (press releases, flyers, posters, articles...)
- Exhibitions in situ and in Parisian art spaces (Chinese Cultural Center, Gaîté Lyrique, Espace Nestle...)
- Community Management
- Negociations with artists and partners in French, English and Chinese

# 2014 Shanghai - NGO Shanghai Young Bakers

## Partnerships manager

- English/Chinese to French translation and article writing
- Communication and partnerships management: about 50 different partners (Alliance Française, French Consulate in Shanghai, Business France, other NGOs)
- Event planning (Graduation Ceremony, partnershis official signatures, recruting fair for our students...)
- New partnerships prospection (Carrefour, Air France, Lesaffre, Lactalis)

# 2012 Shanghai - **Shanghai Epermarket**

# **English to French Translator**

- Products description in French and English (for international brands : Kraft, Président, Maille, Bordeaux wine, etc.)
- Products descriptions translation from English to French (SDL\*)