**Kangkang Wang**

Burnaby, BC, Canada | E-mail: [wkk.ca@outlook.com](mailto:fan.zhang2007@gmail.com)

Former business professor with extensive knowledge in marketing, economics, and other related business fields. Over three years of experience in translating and editing business documents, personal statements, books, and academic papers. A native Chinese speaker and a proficient English speaker. Adept at both English-to-Chinese and Chinese-to-English translation.

EDUCATION

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| **Ph.D. in Marketing**, *Washington University in St. Louis, Olin Business School,* USA | 2013 |
| * Specialized in quantitative marketing (empirical analysis and theoretical modelling). * Awarded Moog Scholar and AMA Sheth Foundation Doctoral Consortium Fellow (2011). | |
| **B.S. in Economics** (specialization in finance), *Tsinghua University*, China | 2008 |
| * Published two academic papers on micro-finance in Chinese journals. | |

EMPLOYMENT

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| **Freelance Translator and Editor**, Burnaby, Canada | 2022-Present |
| * Offering exceptional translation and proofreading services in marketing, economics, and other relevant business fields. * Delivering professional editing and proofreading services for academic materials such as papers and textbooks. | |
| **Assistant Professor in Marketing**, University of Alberta, Canada | 2013 - 2022 |
| * Published three papers in top academic business journals. * Reviewed over fifty manuscripts for top academic journals, including Management Science, Marketing Science, Production and Operations Management, etc. * Taught marketing courses to undergraduate, MBA, and doctoral students. * Helped doctoral students revise papers. | |
| **Graduate Research and Teaching Assistant,** WUSTL, USA | 2008 - 2013 |
| * Graded and revised student essays. * Assisted professors in manuscript revision and writing. * Helped professors review manuscripts for publication in academic journals. | |
| **Part-time Freelance Translator,** Beijing, China | 2005 - 2008 |
| * Performed Chinese-to-English and English-to-Chinese translations on a wide range of projects, including marketing materials, personal statements, and essays. * Translated an English book to Chinese for publication in Mainland China. * Prepared application packages for more than twenty students who were applying to universities in USA and Canada. | |
| **Summer Intern,** HSBC,Beijing, China | 2008 |
| * Summarized daily market news and translated it from Chinese to English. * Prepared English and Chinese progress reports for an ongoing construction project. | |

SKILLS AND OTHER INFORMATION

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| **Languages:** | Mandarin (native); English (academic proficiency) |
| **Computer skills** | Microsoft Office; Trados, Matecat; Latex; Data analysis software (SPSS and Tableau); Programming software (Python and R). |