
JOEL VALLINKOSKI



joelvallinkoski@gmail.com



+358 40 867 6880



[HTTPS://WWW.LINKEDIN.COM/IN/JOEL-VALLINKOSKI-80682453/](https://www.linkedin.com/in/joel-vallinkoski-80682453/)



FINLAND

SKILLS

SAP ERP knowledge
Customer data analysis
Data creation and collection

LANGUAGE SKILLS

Finnish Native
English Excellent
Swedish Basics

WORK EXPERIENCE

KONECRANES FINLAND OY **PRODUCT ADMINISTRATOR, GLOBAL PARTS** 9/2021 – current

Improving product data for Konecranes eCommerce, focusing on spare part items on a global level. Project lead on creating data standards for internal use. Creating and maintaining internal product info related matters. Improving internal processes regarding product data usage and visibility. Analyzing collected product data and validate it for global use in the Konecranes STOREs. Gathering internal user research data to enhance experience. Testing out different Google Analytical options and analyzing usage data, such as search values and keywords.

KONECRANES FINLAND OY **SALESMAN, PARTS FINLAND** 3/2018 – 9/2021

Role in the Konecranes Nordic Spare Parts team, handling internal and external orders, quotations and claims. Creating and updating Excel-tools for sales purposes. Part of creating new protocol process for claims in SAP ERP. Creating guides for colleagues, such as SAP instructions and guides for daily use. Training new colleagues and summer interns. Collecting data and building customer databases for sales purposes. Problem solving and creating new solutions for internal sales tools.

LYRECO FINLAND OY **MARKETING ASSISTANT** 10/2016 – 3/2018

Marketing team position included tasks handling product registry and researching for new products. Managing orders and handling sourcing and purchasing from suppliers. Key-user for a group-wide CRM-tool. Creating and updating product information and prices using SAP. Photographing products and using Photoshop to edit them for the Lyreco web shop. Google AdWords keyword management for Lyreco website.



EDUCATION

VOCATIONAL QUALIFICATION IN BUSINESS AND ADMINISTRATION

Helsinki Business College

Vocational Qualification in Business and Administration

Helsinki, Finland

FINNISH MATRICULATION EXAM

Graduated from Sveitsi's upper secondary school

Hyvinkää, Finland

INTERESTS

Hobbies include playing and coaching floorball. I am participating in licensed floorball coaching courses during this year. Expanding the image of a local floorball club via social media: Creating digital and social media content for Sport Club Hyvinkää on different platforms: advertisements for upcoming matches, banners, player and training videos. Focusing mostly on creating sports-related content for social media: Instagram, YouTube and Twitter.

REFERENCES

JANI TUOMALA / KONECRANES FINLAND OY

+358406646198

jani.tuomala@konecranes.com

EEPPO HAUKKA / LYRECO FINLAND OY

+358409033226

eeppo.haukka@lyreco.com

