

# JENNI SHEPPARD

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**Freelance journalist, digital media professional and multilingual translator in Vancouver**

## CAREER

- 06/10 – present ■ **Freelance Journalist**, London, UK and Vancouver, Canada  
I am a freelance broadcast journalist, content producer and published travel writer, having contributed to various BBC units and press outlets including:
- BBC Worldwide, editing/publishing online articles, video and picture galleries for BBC.com
  - BBC On Demand, editing/publishing video and audio for the BBC News website, specialising in Entertainment, managing film, music and arts video clips
  - BBC News Programmes Interactive, editing/publishing articles promoting programmes online
  - TNT magazine, investigating budget travel to Iceland
- 08/07 – present ■ **Freelance Translator**, London, UK and Vancouver, Canada  
I work from Slovene, French and Spanish into English and provide global translation and proofreading services to government, academic and other clients including Berlitz Translations and thebigword.
- 03/09 – 06/10 ■ **Broadcast Assistant/Journalist, BBC User Generated Content Hub**, London, UK  
Producing the BBC's user generated content (UGC) webpage, Have Your Say. Duties included:
- Originating, writing and developing online debates in line with the 24 hour news agenda.
  - Spotting good stories in user emails, interviewing users and publishing stories online.
  - Monitoring and managing the BBC's accounts on Twitter, Facebook, Flickr and YouTube.
  - Editing stills and video for use on the Have Your Say webpage and video wall.
- 04/07 – 03/09 ■ **Sports Liaison Assistant, BBC International Relations**, London, UK  
Responsible for making technical preparations for BBC Radio coverage of international sports events and liaising with international public service broadcasters wishing to cover events in the UK.
- 10/06 – 04/07 ■ **Team Assistant, BBC World Service Trust**, London, UK  
Providing administrative support to the Media Development team and the Middle East, Latin America, Former Soviet Union and Europe regional team at this BBC journalism-based charity.
- 09/04 – 10/06 ■ **Linguistic Administrator, European Economic and Social Committee**, Brussels, Belgium  
Translating and proofreading for the joint linguistic service of two busy European Union institutions.

## QUALIFICATIONS

- 11/06 - present ■ **BBC Training**, London, UK  
**Various Broadcast Journalism skills courses**  
Training in self-operated studios, stills, audio and video editing, conducting pre-recorded and live interviews, producing clip sequences and packages, advanced web techniques and SEO.
- 01/08 – 11/08 ■ **News Associates Sportsbeat**, London, UK  
**NCTJ Pre Entry Certificate in Newspaper Journalism, Pass**  
40 week NCTJ accredited journalism course, covering British Public Affairs, Journalism and Media Law.
- 04/07 – 07/07 ■ **London School of Journalism**, London, UK  
**Introduction to Journalism, Grade A+**  
Practical introduction to the basics of Journalism, including news and features writing and media law.
- 09/00 – 05/04 ■ **University of Nottingham**, Nottingham, UK  
**Modern Language Studies BA 2:1 with distinction in spoken French and Slovene**  
French, Spanish and Slovene with subsidiary modules in Portuguese, Serbian, translation and French and Spanish film. Third year spent volunteering and studying in Mexico, Togo and Slovenia.
- 09/92 - 05/99 ■ **King Edward VI Camp Hill School for Girls**, Birmingham, UK  
Four A grades at A level including French and Spanish. Nine GCSEs - four A\* and five A grades.

## VOLUNTEERING

- 08/09 – 08/11 ■ **Spencer Lacrosse Club**, London, UK  
Two seasons as Treasurer and Fundraiser of our local lacrosse club, managing a turnover of £18,000.
- Throughout 2008 ■ **Richmond & Twickenham Times / Hammersmith & Fulham Council Newspaper**, London, UK  
Various internships as a reporter for two London newspapers, each with more than 87,000 readers.
- 09/01 – 06/04 ■ **Greenpeace**, Nottingham, UK  
Participating and leading in environmental campaigns and activism for my local Greenpeace group.
- 06/02 – 08/02 ■ **La Escobilla Turtle Conservation Camp**, Oaxaca, Mexico  
Working with local students and conservationists on a remote turtle nesting beach, to protect turtles from poachers, re-nest eggs securely where possible and monitor mass nesting events.

## SKILLS

**COMMUNICATION** – A stickler for grammar, spelling and accuracy, I produce high-quality and reliable written content.

**IT** – I am a competent user of PC, Mac, Office, Photoshop, HTML, CPS, ENPS, Jupiter and Q-Cut.

**SOCIAL MEDIA** – Advanced knowledge of new media includes Wordpress, Skype, Twitter, Facebook, Flickr and YouTube.

**LANGUAGES** – Native English with excellent French and Spanish, good Slovene and some German and Portuguese.