# **INES-MARIA SLOBOĐAN**

#### **PERSONAL DETAILS**

DATE OF BIRTH: 17/10/1990

ADDRESS: Tuškanova 35, 10000 Zagreb, Croatia

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e-mail: <u>bicapank@gmail.com</u>

#### PERSONAL STATEMENT

As a 15 years experienced journalist and author, I've had the opportunity to explore all journalism forms and sharpen my writing skills. Very imaginative by nature, my copywriting skills are always on point. Blogging, content writing, social media and advertising, always welcome.

Born and raised in Germany, living in Croatia. I am bilingual since the first word spoken and educated in both languages, German and Croatian. As well, I am fluent in English, verified.

Very skillful and adaptable regarding remote work.

## **WORK EXPERIENCE**

STIV MEDIA, 2023

Position: Content Creator

Skills: Advertising · Web Content Writing · Content Writing Services For Search Engine

Optimization (SEO) · Content Writing Services For Link Building · Copywriting

#### KLARECON, 2022

Position: Advertising Specialist

Skills: Advertising · Web Content Writing · Content Writing Services For Search Engine

Optimization (SEO) · Content Writing Services For Link Building · Copywriting

#### **POGO PROMOTION, 2019**

Position: Founding Member

Skills: Advertising · Web Content Writing · PR · Social Media Manager · Event Organization

#### **ANWA.HR, 2019**

Position: Journalist

Skills: Journalism · Web Content Writing · Columnist

## **KULTIVIRAJSE.COM, 2018**

Position: Team Leader Lead Editor

Skills: Journalism · Web Content Writing · Blogging · Social Media Manager · Wordpress

### **EUROCHANNEL TV, 2017**

Position: Subtitle Translator

Personal Assistant To CEO

Skills: Subtitling · Subtitle Workshop · Translation · Eng-Cro Translation · Header Writing · Remote Work · Google Office · Excel · Proofreading

#### **NOTABLE FREELANCING WORK**

- · Copywriter (Johnson & Johnson)
- · Creative Content Writer (headshopquarters.com)
- · Book Translator/Proofreader (S. Juras Iron Maiden)
- · Journalist (revolucijaizkreveta.com)
- · Copywriter (vivre.hr)

#### **LANGUAGES**

English: Fluent

Croatian: Native or Bilingual German: Native or Bilingual

## **EDUCATION**

Opća Gimnazija u Požegi High school degree, General Studies 2005-2009