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#### **SUMMARY:**

- ❖ Having 2.8 Years of experience in freelance as an Social Media (Internet Evaluator and Data Entry Operator)
- ❖ 2 Years of experience in Data Entry Operator (Billing)
- ❖ 8 Month of experience in freelance as an Internet Evaluator involves in data collection verification
- ❖ Provide detailed feedback and reports on the quality of search results. This information helps search engine companies understand how well their algorithms are performing and make necessary improvements.
- ❖ Experienced in accurate and efficient data entry with strong attention to detail.

#### **EDUCATION PROFILE:**

- ❖ MCA from Geethanjali Institute of P.G Studies , Nellore in 2011

#### **ADDITIONAL CERTIFICATION**

Certification of Professional Achievement in Excel (August 2023)  
Online course – Great Learning Academy

#### **SKILL SET:**

- ❖ Having good communication skills in English.
- ❖ As a Search engine evaluator review and assess search engine results for specific queries or keywords. Analyze the relevance of the results, considering factors like user intent and context.
- ❖ As a Evaluator ensuring that search results align with specific guidelines provided by the search engine. These guidelines might include criteria for rating websites, assessing page quality, and identifying spam or low-quality content.
- ❖ Having good online research skills.
- ❖ Provide search results for specific geographic regions and languages to ensure that the results are relevant and culturally appropriate.
- ❖ Proficiency in using search engines, navigating websites, and assessing web content.
- ❖ For localization tasks, having knowledge of specific languages and cultures.
- ❖ Clear and concise reporting of findings and feedback.
- ❖ Knowledge in Manual Testing involves meticulous evaluation of software functionalities, bug identification, effective communication, and user-centric perspective.

#### **Work Experience:**

- ❖ Worked as a System Operator in Rathnam Institute Residential School Year of 2014 to 2016.
- ❖ Working as a freelance Search Engine Evaluator Chennai from Jan 2023 till date.

## STRENGTHS:

- ❖ Ability to learn new things.
- ❖ I have Right punctuality sense
- ❖ I have full confidence in my work.

Project Title: Amendment Eight

### Description

An internet evaluator is a professional who assesses and analyzes online content and search results to ensure accuracy, relevance, and adherence to specific guidelines, contributing to the improvement of search engine performance and user experience.

### Roles and Responsibilities

- ❖ Analyzing search engine results to determine their accuracy, relevance, and alignment with user intent based on provided guidelines.
- ❖ Following specific guidelines provided by the employer or contracting company to ensure consistent and standardized evaluations.
- ❖ Reviewing search queries to understand user intent and how well the search engine's results address those intents

Project Title: Billing

### Description

A Data Entry Billing role involves accurately inputting billing information, generating invoices, and maintaining precise financial records

### Roles and Responsibilities

- ❖ Accurately input, verify, and maintain data in various systems while ensuring confidentiality, accuracy, and adherence to established protocols.