**Resume**

Gauri Shankar Sharma

7A, Bajrang Colony, Near Karni Palace

Panchyawala, Vaishali Nagar, Jaipur

Contact- 9667204037 / 8209730622

**Gauri Shankar Sharma**

**Writer, Anchor, Lyricist, Translator, Cricket Analyst, Communication Strategist**

**Founder - [www.wordisworld.com](http://www.wordisworld.com)**

**Projects so far…**

**Documentary Script Writing: -**

Prime Minister Soil Health card scheme, Pradhanmantri Labharthi Samwad, Prime Minister FPO Program Launching, Bhamashah Yojana, Rajeevika, Resurgent Rajasthan, Domestic Violence, Women Self Defence, Mukhymantri Jal Swavlamban Abhiyan (MJSA), Udaan Yojana, RKCL, Digital Rajasthan, Temples of Rajasthan, Oswal, AU Finance and many more.

**TVC Writing:-**

Rajasthan Sampark, Rajshree Yojna, e-mitra+, Rajasthan IT Day, Green Crackers, Covid Vaccine 2nd dose, Covid Mask Importance, Mukhymantri Teerth Yatra Yojana, Chiranjeevi Yojana (including name suggestion), RGHS, Korizin Vee Gel and many others.

**Lyrics, Jingles and Radio Campaign:-**

Award Winning ‘Jaipur Swachhata Anthem’ for Swachhata Sarvekshan 2018

Theme song for Global Rajasthan Agritech Meet (GRAM)

Udaan Yojana Jingle

Rajasthan Yuva Mitra Song

Theme song for Dhanuka Builders, Okay Plus Group, Prem Motors

Rajasthan Divas Radio Campaign

Radio Capaign for various Government schemes

Song dedicated to Smt. Vasundhara Raje

**Social Media:-**

Information and Public Relation Department, Rajasthan

Momasar Festival

**Punchlines & Print Campaign:-**

BJP election campaign 2018

Rajasthan Govt’s various schemes

Barmer Refinery

Covid Management

Oswal Soap

EHCC Hospital

Maruti Suzuki

Builders like Manglam, Dhanuka, Okay Plus, Astha group, Credai Rajasthan

**Translations (English-Hindi):-**

Find My Kids mobile app, Russia

FIFA mobile app, Switzerland

10+ websites and 250+ documents of various sectors for worldwide clients

**Film and TV Show Subtitling:-**

The Real Housewives (Various seasons)

Million Dollar Listing (Various seasons)

Top Chef

The wolf

**Government’s Crisis Management with Content:-**

Doctors Strike

Farmers Movement

Electricity rate hike due to loss

Counter of Ministers statements

Police department trolled by Media

Negative image building by media on Covid oxygen concentrator purchase

**Associations with Companies**

Founder - Word is World

April 2016- Till Now

Associate Director, Content & Copy

Mercury Digital

Nov. 2014- Till Now

Copy Writer cum PRO

Deepak Advertising Agency

Jan 2013- Nov. 2014

RHD (Retailer Help Desk) Head

MTS (Sistema- Shyam Teleservices)

(Dec. 2007- Jan 2013)

Team Leader in DHD (Dealer Help Desk)

Airtel (Under Dr.IT Planets)

(March 2006-Dec 2007)

**Education: -**

Master’s Degree in Journalism and Mass Communication (MAJM) from Sikkim Manipal University.

Got News Anchoring and Broadcasting Journalism training from AAJ TAK new channel (TV Today).

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| --- | --- | --- | --- |
| Class  | Subjects | Board/University | Result |
| MAJM (Master of Arts in Journalism & Mass Communication) | Print media,Electronic media, Advertising,Public relations, Event Management | Sikkim Manipal University | 1st division  |
| BA | Geo, Eco, Eng, lit. | Rajasthan University | 2nd division |
| 12th | Geo, Eco, Sanskrit | Rajasthan Board of Secondary Education | 1st division |

# **Achievements**:-

* 1. Got ‘Swachhata Award’ for writing lyrics of ‘Jaipur Swachhata Anthem’ in Swachhata Sarvekshan 2018.
	2. Runner up essay writing certificate from Amity University on topic India can be strong till 2030.
	3. Best MAJM student award 2004- 2005 from Poddar Institute Jaipur.
	4. Best speaker award from Rajasthan University with Fedrik Ebert Stiftang Germany on topic Media and Politics.
	5. Special guest at Sunday ki Awaz at 94.3 MY FM Jaipur.
	6. Got white belt certification award from Airtel in customer service delivery

Digital Portfolio and work samples…

[www.wordisworld.com](http://www.wordisworld.com)

<https://www.youtube.com/watch?v=HTzKyVVEH6s&t=19s>

<https://www.youtube.com/user/MercuryIndia>

<https://bioscope.rajasthan.gov.in/>