

ELISA PAGLIA

Language specialist

LinkedIn Profile:
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Work Experience



Language specialist

Pactera EDGE

2022 - present (1 year, 9 months)

- Developed language localization guidelines for e-commerce platform
- Performed SEO optimization and language quality assessment of product descriptions

Language specialist

Jonckers

May 2022 to Jan 2023 (9 months)

- Performed language quality assessments, proofreading and editing of machine translations texts for e-commerce platforms

MTPE specialist

Qtrans Language Solution Global

Feb - Apr 2021 (3 months)

- Proofreading and editing of general texts

Marketing specialist

Ellebi srls, Italian handmade embroidery company

Aug 2015 to Apr 2023 (7 years, 9 months)

Further Information

- BS in Environmental science
- Volleyball referee (1 year)
- Cycling referee (3 years)
- Passionate about sharks and books

Relevant Skills

- SEO writing
- Proofreading and editing
- Style guides: CMoS, AP Style, AMA, ACM
- Basic knowledge of technical communication standards
- Graphic design
- Word, PowerPoint, Scribus, Adobe Lightroom

Volunteer Work

- Volunteer Translator, TED
- Volunteer language quality specialist and translator, Coursera.org
- Volunteer translator, Terminology Coordination Unit of the European Parliament

Education

Neuromarketing

Lacerba.io (Jul 2023)

Strategic marketing and storytelling

Abea Formazione (Jun 2023)

Web Writing and Web Editing

240re Business School

(Apr 2022)