‍‍Bassam Rjoob

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Objective

I am in pursuing of a new challenge and a new job, on that will help me develop myself, enhance my experience and move into the next level of professionalism. My aim is to be a member of an efficiently systematic organization, which will put my potential of hard work, energy and dedication to a test and never the less benefit from enthusiasm and dedication.

Education

Bachlor in Mass communication | June 2008 | UAE Univsersity

* Major: Mass Communication
* Minor: Radio and TV
* Related coursework: Editing/ Translating/ Mass Communication/ Communication Officer/ Media Relations/ Public Relations

Skills & Abilities

 Communication & Media Skills

* Experience in television news, including television news production.
* Excellent journalist with strong editorial judgment.
* Experience of newsroom production systems and desktop editing.
* Works under pressure and for long hours.
* Ability to work effectively as part of a team by co-operating with other members by demonstrating a collaborative and supportive approach.
* Extensive experience in television news at a senior level, including outputting programs and television news production.
* Background in broadcast journalism
* Strong journalistic credentials
* Good knowledge of broadcast technology, editing systems, satellite trucks, satellite telephones etc.

IT Skills

* **MS Word, MS Excel**, MS Power Point, Internet and SPSS program.
* Work very easily on Avid Newscutter program.
* Use Movie Maker program
* Adobe premiere editing
* Pinnacle Liquid editing program.

Languages

Arabic: Written and spoken fluently as a mother language

English: Written and spoken fluently as a second language

Experience

EDITOR & Writer | Economic Zones world - jafza | 02 feb till now

* Planning publicity strategies and campaigns
* Writing and producing presentations and press releases
* Dealing with enquiries from the public, the press, and related organizations
* Organizing promotional events such as press conferences, open days, exhibitions, tours and visits
* Speaking publicly at interviews, press conferences and presentations
* Providing clients with information about new promotional opportunities and current PR campaigns progress
* Analyzing media coverage
* Commissioning or undertaking relevant market research
* Liaising with clients, managerial and journalistic staff about budgets, timescales and objectives
* Designing, writing and/or producing presentations, press releases, articles, leaflets, ‘in-house' journals, reports, publicity brochures, information for web sites and promotional videos.

Editor & COPYWRITER| INTIGRAL- Saudi telecommunication (STC) | Sept 2010 till 31 january 2014

* Write and Edit synopsis about the latest Movies/Series released in the region
* Prepare marketing description for Monthly Guide.
* Write marketing material for website.
* Worked on several campaigns at once, under pressure and often within tight deadlines
* Assist with the day to day delivery of metadata via the EPGenius system in accordance with our established quality and style guide standards.
* Verifying and editing text and content using on-screen editing processes;
* Conducting research;
* Checking and processing the data from XML and CSV files
* Maintain productive working relationships with all parties involved.

Arabic Copy Writer | Al Shaheen Adventure | August 2009 – July 2010

* Translate press release and media material to be published in media.
* Edit company Guide and send it to employees.
* Translate and edit company letters.
* Update the website in both Arabic and English
* Prepare monthly Newsletter

NEws Editor & PRoducer | Al Aan TV | Sept 2008- August 2009

* Working under the direction of an Executive Producer to produce distinctive and stylish news coverage.
* Writing scripts for on-air talent, cutting pictures using a newsroom production system, finding guests, commissioning and writing graphics and other task as required.
* Recognize a news story, pursue it aggressively, research and gather the required material and to assemble for broadcast, and narrate it clearly and confidently on air and through written digital content.
* Gathers news using contacts and sources through personal interviews, ideas, wire services, news briefings etc.
* Follows the latest developments across the region and has the ability to react to any given news assignment swiftly and under pressure.
* Works closely with the Director of Programs playing an active role in the News leadership team, the wider channel strategy and editorial decisions.
* Works with news desk and other output teams to cultivate a collaborative approach to news gathering and delivery to the audiences.
* Often leading journalistic efforts to secure the best coverage
* Researches interview topics and individual guests, writing background briefs for presenters, production teams and reporters where necessary.
* Participates in regular editorial meetings and keeps abreast of local, national, and international current events, as well as online news sources.
* Writes news copy and scripts to accompany pieces, and use newsroom desktop editing technology to cut pictures and interview clips.

Personal Details

* Date of birth: 17, November, 1985
* Nationality: Palestinian
* Civil status: Married
* Visa Status: Transferrable
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