# WORK EXPERIENCE

***Skills***

***Asad Aleem***

***Established linguist with 17 years’ sales***

***experience***

***and***

***a passion to write &***

***transcribe***



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***Lahore, Pakistan***

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***asad.aleem***

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***Independent Freelancer***

***10/2018 – Present***

***Blogger, Ai-Media, Days Translation, Acclaro, Lionbridge, Transparent, VIAX, Tektime***

## Achievements/Tasks

***Languages***

## Over 25 years informal translation experience in English/Urdu language pair. Translation done from English to Urdu of fiction book ‘The Misconception’ by Owen Jones. Started working as Independent Translator for Acclaro & Days Translation in 2019. Also did over 30,000 words translation project for VIAX Corporate Language Solutions of Facebook Urdu posts into English. Started working as a Mystery Shopper for Lionbridge in December 2020 from online ads to help improve online purchasing experience for all internet users. Hired for Transparent as Urdu translator in January 2021. Small projects for PoliLingua from Punjabi to English.

## Head of Sales District

***Fauji Fertilizer Company Limited***

***10/2001 – 05/2016***

***Leading fertilizer marketing and sales company***

### Achievements/Tasks

***Involved in report writing and translation of daily, weekly, monthly and yearly reports besides fertilizer marketing, sales and CSR.***

# CERTIFICATES

***Effective Decision-Making Skills (2015 – 2015) Training course at Pakistan Institute of Management***

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[***https://asad9265.blogspot.com***](https://asad9265.blogspot.com)

***MS Office***

***SAP***

***Internet & Email***

***SPSS***

***English***

***Urdu***

***Internet & Email***

# INTERESTS

***Reading, Chess, Cricket***

# EDUCATION

***Study Program***

***Institute of Business Administration***

## 1997 – 1999 Karachi Courses

***MBA Marketing-major courses***

## Selling Competencies (2013 – 2013)

***Training course at Pakistan Institute of Management***

***Improving Personal Effectiveness (2010 – 2010) Training course at Pakistan Institute of Management***

***Effective Communication Skills (2008 – 2008)***

***Training course at Pakistan Institute of Management***

***Teamwork (2007 – 2007)***

***Plant-site course at FFC Goth Macchi***