

Contact

Bali
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Top Skills

Foreign Languages
Company Secretarial
Public Relations

Anna Maria-Virginia ROEMOKOY

Early Childhood S.E.L & E.S.I Business Development at SEAGAL
Education Consultants Pte. Ltd. Singapore
Singapore

Summary

I am an S.E.L and E.S.I Education Consultant for Early Learners (IQ, EQ, SQ for young children) who also has 20+years' veteran of Public Relations / Marketing Communications Manager, specialized in hospitality business such as hotels, villas, home-stays/guests houses, entertainments, restaurants, events, weddings and related.

I speak and write fluent English with Bahasa Indonesia as my mother-tongue.

I have experiences in verbal & written communications in both languages above-mentioned, customer relations & services, hospitality operational aspects as well as PR & MarCom related matters, along with events & weddings handlings.

Experience

E.S.I. Kids

Early Childhood Education Consultant

November 2021 - Present (10 months)

Singapore

We are a Singaporean education consultant focusing on the social and emotional growth of children aged 5 to 8 and have developed a bespoke curriculum for IB and International schools to be integrated into their own current/existing system.

Our curriculum called E.S.I KIDS (Emotionally and Socially Intelligent) was developed from 20 years of practice and research obtained by providing consultation services to International schools in Singapore, Malaysia, Indonesia, and Australia.

It is based on proven methods that we have and continue to practice, and was developed to be easily understood by education practitioners or education institutions of any type, anywhere.

We provide a complete syllabus consisting of Teacher Guide Books, Student & Teacher Resource Books, Student Activity Books, and Readers books called E.S.I KIDS Readers which are also published by our company.

www.seagaleducation.com

Self-employed

WFH

July 2021 - November 2021 (5 months)

Indonesia

Koperasi BAHAGIA SEJAHTERA

Operation and HR Assistant (PRE-OPENING Team)

August 2020 - July 2021 (1 year)

Indonesia

REVIVŌ Wellness Resorts

Resort Administrator & P.A to G.M.

December 2019 - August 2020 (9 months)

Bali Province, Indonesia

Self-employed

WFH

September 2017 - December 2019 (2 years 4 months)

Bali Province, Indonesia

Aryaduta Bali

Marketing Communications Manager

March 2018 - October 2018 (8 months)

Lippo Mall Kuta, Jl. Kartika Plaza, Bali 80361

INAYA Putri Bali, Nusa Dua

Director of Marketing Communications (PRE-OPENING Team)

June 2014 - July 2017 (3 years 2 months)

Kawasan Wisata Nusa Dua, Lot S-3, Bali 80363 - Indonesia

PT Hotel Indonesia Natour (Persero) - INNA Hotel Group

Corporate Marketing Communications Manager
July 2015 - May 2016 (11 months)
PT HIN Bali @ INNA Grand Bali Beach, Sanur - Bali

The Chedi Sakala, Bali - www.GHMhotels.com
Public Relations & Communications Manager
April 2013 - May 2014 (1 year 2 months)
Tanjung Benoa - Nusa Dua, Bali 80363 - Indonesia

To promote the resort through all forms of media deemed suitable by the management or company regulations. Local community, CSR, internal relations, public affairs and crisis management. Responsible for attracting business to the resort from all sections of business, government and leisure markets. Primary responsibilities include media relations, special events, internal relations, community relations, public affairs, issues management, industry relations and crisis management.

Regent Bali by Regent Hotels & Resorts
Marketing & Communications Manager (PRE-OPENING Team)
May 2012 - April 2013 (1 year)
Sanur - Bali

Responsible for developing, coordinating and administering marketing, communications and public relations activities for the hotel - including budget planning & implementation, marketing plan and media plan. Responsible for liaising with government bodies as required.

The Bulgari Resort, Bali by Bulgari Hotels and Resorts (Bulgari SpA)
Executive Public Relations
June 2008 - April 2012 (3 years 11 months)
Uluwatu - Bali

A representative of all entities of The Bulgari Hotels and Resorts, Bali, whose specific goal is to develop and maintain a good relationship with Bulgari PR (Central office), oversee and manage all media visits and activities & oversee sales and marketing collateral reproduction.

The Grand Hyatt Nusa Dua, Bali
Assistant Manager
January 2008 - June 2008 (6 months)

Oversee and manage both reservations and public relations aspects at The Kriya Spa at The Grand Hyatt Nusa Dua, Bali.

Bali Desa Suites, Nusa Dua

Sales & Marketing Manager

2007 - 2008 (1 year)

Bali

Aerowisata Hotel Sanur Beach

Guest Activity Manager and Acting Public Relations Manager

2006 - 2007 (1 year)

Bali

“Disaster Relief Program” Company

Personal Assistant & Office Manager (PRE-OPENING Team)

January 2006 - December 2006 (1 year)

Bali and Kuala Lumpur

Discovery Kartika Plaza Hotel & Villas Bali

Public Relations Executive

2003 - 2005 (2 years)

Kuta, Bali

Elite Havens

Lettings Manager (PRE-OPENING Team)

2001 - 2003 (2 years)

A representative of all the owners which properties are listed in Lettings Dept.

Oversee and manage both reservations and public relations aspects between

the owners and the guests. Conduct as the Event Manager for the properties.

Royal Resorts

1 year

Resorts' Personal Assistant to Managing Director

2000 - 2001 (1 year)

Kuta, Bali

Liaison & Administration Manager

2000 - 2001 (1 year)

Kuta, Bali

VA TECH ELIN G.m.b.H. / PT ELIN Indonesia

Senior Secretary to the Power Plant Division Managers (Austria & Indonesia)

1998 - 2000 (2 years)

Jakarta

Lippo Life

Corporate Program & Promotion Assistant

1996 - 1998 (2 years)

Jakarta

SNC#Lavalin Group Inc. / PT SNC Lavalin – TPS

Secretary to the Operation Director

1995 - 1996 (1 year)

Jakarta

DUMEZ GTM / PT SAGITA DUMEZ

Executive Secretary to the Project Manager

1993 - 1996 (3 years)

Jakarta

Planet Hollywood International

Public Relations Assistant (PRE-OPENING Team)

1994 - 1995 (1 year)

Jakarta

Included: VVIP arrangements for Planet Hollywood HQ Team, Planet Hollywood Owners and Planet Hollywood Guest-Stars

Education

Tarakanita

Diploma, Secretarial · (1990 - 1993)

SD - SMA Tarakanita