**Curriculum vitae**

***ABHINAV UPADHYAY***

***(***Search Engine Optimization (SEO) and Online Translation specialist with over 15 years of experience in **complete SEO services** including keyword research, web page optimization, website and content analysis, Link building, website translation/localization and Social Media marketing. With additional work experience in Data Entry, content moderation, Google Adwords(PPC) campaign handling and on-line translation services.)

Residential address:-

75, vandna nagar main,

Indore(M.P.) Pin-452018

India

Mobile - 9200387054

  E-mail: abhinow2003@gmail.com

**Specialization:** Online Research/Keyword Research, Search Engine Optimization, Social Media Marketing and website translation/localization.

***Total work experience in Search Engine Optimization, Social Media Marketing, Keyword research/Online Research and Website Translation/Localization – 15 years***

**Work Experience and Employment History:-**

1. **Currently working as a freelance translator (English –Hindi) and SEO Consultant with Lionbridge (Mumbai office).**

**Company: - Lionbridge Technologies, Inc.** (https://www.lionbridge.com/)

**Designation: -** Global translator and SEO Consultant

**Job Profile and Responsibilities**: - Complete SEO consultancy services and English to Hindi website translation/Localization.

**Duration of work -** working since February 2018.

1. **Worked as Independent Search Engine Optimization and Social Media Marketing Consultant.**

**Company: -** Freelance Consultant

Designation**: - Independent Search Engine Optimization and Social Media Marketing Consultant**

**Job Profile and Responsibilities:** Complete SEO and Social Media Marketing services plus Keyword research, content writing and proof reading for Indian and International clients/websites.

**Duration of work** – worked from January 2015 to January 2018.

1. **Web Search Evaluator –** Appen

**Company:** - **Appen Limited** (https://appen.com/)

**Designation: -** Web Search Evaluator

**Job Profile and Responsibilities:** - Web Search Evaluation - providing feedback on Bing search results, advertisements and webpage content.

**Duration of work – January 2014 to December 2014**

1. **Internet Assessor –** Lionbridge

**Company: - Lionbridge Technologies**, Inc. (https://www.lionbridge.com/)

**Designation: -** Internet Assessor (Google Quality Rater)

**Job Profile and Responsibilities**: - providing feedback on Google search results, advertisements and webpage content.

**Duration of work – June 2009 to December 2013**

1. **SEO Specialist** – Biogetica

**Company:** - **Biogetica.com, Mahalaxmi west, (Mumbai)**

**Designation:** - SEO Specialist

**Job Profile and Responsibilities:** keyword research, SEO and Link building for Biogetica.Com and Matchstro.Com.

**Duration of work –** (February 2008 to March 2009)

1. **SEO Executive** : Cynapse

**Company: - Cynapse India Private Limited**, Malad east, Mumbai.

**Designation: -** SEO Executive

**Job Profile and Responsibilities**: - Keyword Research, SEO, link building, web 2.0 submissions

**Duration of work –** September 2006 to January 2008

1. **SEO Trainee –** Webiquitous Solutions

**Company: - Webiquitous Solutions, Mumbai.**

 **Designation: -** SEO Trainee

**Job Profile and Responsibilities**: - Started Career as Search engine optimization trainee, learned the ropes of keyword research, on-page SEO, off-page SEO, PPC, link popularity/link building, web 2.0 submissions, meta tags creation, alt-tags, on-page SEO, off-page SEO  and overall Internet marketing and Search Engine Optimization.

**Duration of work –** November 2003-August 2006

**Academic Details**

**B.Sc. (Computer Science Honors- 66%** in 2003 From Maharaja Ranjit Singh College of Professional Sciences (affiliated to Devi Ahilya University, Indore)

**H.S.C:- 71%**- From D.G.H.S.,Indore, in 2000.

**S.S.C:- 75.8%** From D.G.H.S.,Indore, in 1998.

**Personal Details**

 **Date of Birth: -** 17th December 1979

 **Age: -** 38 years

 **Sex: -** Male

**Nationality: - Indian**

**Religion: -** Hindu

**Marital Status: -** Unmarried

 **Languages Known: -** English (US), Hindi, Gujarati, Marathi.

**Hobbies and Interests: -** Internet Browsing, English-Hindi translation, Blogging, participating in online SEO discussion forums, reading and writing articles online, editing Wikipedia.

**(Updated – October 2018)**