



SWEET COMMUNICATION

As sweet as you



ABOUT US



SWEET COMMUNICATION is a Language Translation, Localization, Content Creation & Content Distribution service providing company based out of Bhubaneswar, Odisha, India.

Started in 2018, **SWEET COMMUNICATION** aims to achieve unity in diversity by bridging diversified culture, language, people, lifestyle and business across the globe.

We want to support any brand or company to localize their business according to native culture, language, lifestyle and need.

We believe in: ***One world one family***



ABOUT FOUNDER



Started by an enthusiast entrepreneur and a core language lover Narayan Shial over one and half decade's experience into multiple fields as such IT, media, entertainment, business so on. Started his career as a software engineer with an MNC and travelled across various verticals to explore life. Being socio-entrepreneur in nature he believes in giving more & more back to the society. By creative from heart he loves to write. He believes in one philosophy;

Vasudhaiva Kutumbakam - The world is one family.



ABOUT TEAM



We have a bunch of passionate young entrepreneurs from various backgrounds gelling together to achieve dream, much bigger and supported by few well wishers, mentors and experts.

We have a strong association of freelancing professionals across the globe from various fields who supports the company consistently.





LANGUAGE MANAGEMENT

CONTENT MANAGEMENT



OUR SERVICES



☐ LANGUAGE MANAGEMENT

- ❖ TRANSLATION
- ❖ LOCALIZATION
- ❖ INTERPRETATION
- ❖ SUBTITLING
- ❖ DUBBING, VOICE OVER
- ❖ DTP, PROOFREADING

☐ CONTENT MANAGEMENT

- ❖ CONTENT CREATION
- ❖ SCRIPT WRITING
- ❖ CONTENT DISTRIBUTION



LANGUAGES WE DEAL – INDIAN



**HINDI, SANSKRIT, URDU, ODIA (ORIIYA), BENGALI,
PUNJABI, GUJARATI, MARATHI, TAMIL, TELUGU,
KANNADA, MALAYALAM, ASSAMESE, SANTALI,
KASHMIRI, SINDHI, KONKANI, TULU, MAITHILI,
NAGAMESE, MEITEI (MANIPURI), MIZO (LUSHAI),
BODO, GARO, KHASI, DOGRI, MARWARI, AWADHI,
BHOJPURI, NEPALI...**



LANGUAGES WE DEAL – ASIAN



ARABIC, FARSI (PERSIAN), NEPALI, BHUTANESE
(DZONGKHA), SINHALA, MALAY, CHINESE,
CANTONESE, JAPANESE, KOREAN, KURDISH, DARI, PASHTO
(PUSHTO), THAI, BURMESE, CHIN, VIETNAMESE,
INDONESIAN, JAVANESE, TAGALOG, FILIPINO, HMONG, LAO,
KHMER, KAZAKH, TAJIK, KYRGYZ, ARMENIAN, AZERBAIJANI
(AZERI), TURKISH, TURKMEN, GEORGIAN, UZBEK, HEBREW...



LANGUAGES WE DEAL – EUROPEAN, AFRICAN



EUROPEAN:

ENGLISH (UK/US), FRENCH, GERMAN, RUSSIAN,
ITALIAN, SPANISH, DUTCH, PORTUGUESE,
NORWEGIAN, DANISH, SWEDISH, FINNISH...

AFRICAN:

HAUSA, PIDGIN (NIGERIAN), SOMALI, SWAHILI...



LANGUAGE MANAGEMENT



☐ TRANSLATION

❖ TRANSCREATION

❖ TRANSCRIPTION (AUDIO -> TEXT)

☐ **SUBJECTS: GENERAL, TECHNICAL, NON-FICTION, LITERATURE, MEDICAL & HEALTHCARE, BANKING & FINANCE, LEGAL, EDUCATION & ACADEMICS, RELIGIOUS & SPIRITUAL, SOCIAL, PHILOSOPHICAL, MEDIA & ENTERTAINMENT, TELECOM, MARKETING & ADVERTISING, NEWS & PRESS RELEASE, SCIENCE, ENGINEERING & TECHNOLOGY, GAMING, MULTIMEDIA & ANIMATION...ETC.**

☐ LOCALIZATION

❖ WEBSITE CONTENT

❖ SOFTWARE & MOBILE APPLICATION

❖ MEDIA & ENTERTAINMENT CONTENT

❖ BRANDING, MARKETING & ADVERTISING CONTENT

❖ GAME & ANIMATION CONTENT



LANGUAGE MANAGEMENT



INTERPRETATION

- ❖ ONLINE (VIRTUAL) & OFFLINE (PHYSICAL)
- ❖ TELE CONFERENCE & VIDEO CONFERENCE
- ❖ SIMULTANEOUS & CONSECUTIVE

SUBTITLING

- ❖ AV LOCALIZATION
- ❖ CLOSED CAPTIONING (CC)

DUBBING & VOICE OVER

- ❖ DUBBING
- ❖ VOICE OVER



LANGUAGE MANAGEMENT



PROOFREADING

- ❖ EDITING
- ❖ REVIEW
- ❖ MTPE

DTP

- ❖ TYPE-SETTING
- ❖ DIGITIZATION
- ❖ BOOK PAGE SETTING (IN-DESIGN, PAGE MAKER)
- ❖ PRE PUBLISHING



CONTENT MANAGEMENT



❑ CONTENT CREATION:

- ❖ ORIGINAL CONTENT WRITING ACROSS VARIOUS FIELDS (TECHNICAL, ENGINEERING, GENERAL, SPIRITUAL, HEALTHCARE, LEGAL, BANKING, FINANCIAL, E-COMMERCE, FICTION, LITERATURE, ACADEMIC.. SO ON)
- ❖ BLOG, ARTICLE & PRESS RELEASE WRITING
- ❖ WEBSITE CONTENT WRITING
- ❑ POWER POINT (PPT) PRESENTATION
 - ❖ AV PRESENTATION
 - ❖ CORPORATE PRESENTATION



CONTENT MANAGEMENT



❑ SCRIPT WRITING:

- ❖ DIGITAL & OTT CONTENT (WEB SERIES, TV SERIES, FILMS)
- ❖ AD CONCEPTUALIZATION

❑ CONTENT DISTRIBUTION: (FOR OTT, SATELITE, TV, DIGITAL)

- ❖ ENTERTAINMENT CONTENT
- ❖ KID'S ANIMATION CONTENT



TOOLS & TECHNOLOGY USED



TRANSLATION

- ❖ **SDL TRADOS, WORDFAST, MEMOSOURCE, MEMOQ, WINCAP, WORDBEE, XTM, IBM CAT TOOL, SMARTLING, SMARTCAT, TRANSLATION WORKSPACE, PASSOLO, CROWDIN, GTT, XTM**

SUBTITLING

- ❖ **SUBTITLE-EDIT, AEGISUB, SUBTITLE WORKSHOP**

DESIGN

- ❖ **IN DESIGN, COREL DRAW, PAGE MAKER, ADOBE PHOTOSHOP, QUARK EXPRESS**

PROJECT MANAGEMENT

- ❖ **MICROSOFT OFFICE (WORD, EXCEL, POWER POINT), ADOBE SUITE, GOOGLE SUITE**



OUR CAPACITY



☐ RESOURCES/ LINGUISTS

❖ 5-10 PROFESSIONAL & PROFICIENT RESOURCES PER LANGUAGE

☐ TRANSLATION

❖ 5000-10,000 WORDS PER LANGUAGE PER DAY

☐ PROOFREADING

❖ 10,000-20,000 WORDS PER LANGUAGE PER DAY

☐ TRANSCRIPTION

❖ 4-5 HOURS PER LANGUAGE PER DAY

☐ SUBTITLING

❖ 2-4 HOURS PER LANGUAGE PER DAY

☐ DTP

❖ 100-200 PAGES PER LANGUAGE PER DAY



WHY YOU CHOOSE US!



- ✓ **COMPETITIVE RATE**
- ✓ **TIME BOUND DELIVERY**
- ✓ **ASSURED QUALITY**
- ✓ **POST DELIVERY SUPPORT**
- ✓ **FREE SAMPLE**
- ✓ **ROUND THE CLOCK AVAILABILITY (24/7)**
- ✓ **INSTANT RESPONSE THROUGH PHONE/ EMAIL/ WHATSAPP/ SKYPE/ IM**

TEST US! TRUST US! TRANSACT WITH US!



HIGHLIGHTS



- ➔ WE ARE A COMPLETE LANGUAGE TRANSLATION, CONTENT LOCALIZATION & CONTENT DISTRIBUTION SERVICE PROVIDER UNDER ONE ROOF.
- ➔ WE PROVIDE MANY CUSTOMISED AND LOCALIZED SERVICES TO BRANDS & CORPORATES THAT BEST SUITS TO LOCAL BUSINESS CULTURE.
- ➔ OUR GOAL IS TO BECOME ONE OF THE LEADING AND REPUTED COMPANY IN OUR TARGET BUSINESS IN EASTERN REGION OF INDIA.



OUR HAPPY CLIENTS!



➔ WE HAVE A HANDFUL OF CLIENTS ACROSS THE GLOBE FROM INDIA, USA, CANADA, UK, FRANCE, RUSSIA, DENMARK, CHINA, HONG KONG, UAE, BAHRAIN, PHILIPPINES, SRI LANKA ETC. WITH WHOM WE SHARE A LONG AND STRONG RELATIONSHIP THROUGH OUR TESTED, TRUSTED & COMMITTED SERVICES.



REACH US



SWEET COMMUNICATION

BY (SHIAL AND COMPANY)

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OUR PROFILE LINKS



<https://www.proz.com/business/156973-sweet-communication>

<http://sweetcommunication.translatorscafe.com/>

<https://www.upwork.com/agencies/~011f0351f18d86a0cb>

https://www.translationdirectory.com/agencies/sweet_communication.php

<https://www.linkedin.com/company/sweet-communication>

<https://www.facebook.com/communicationsweet>

<https://twitter.com/SWEETCOMMUNICA1>

<https://www.youtube.com/c/SWEETCOMMUNICATION>

