



Sunshine  
Translations

# Business Development 2016



# Translation Industry

- Fast-growing industry
- Exponential growth for the next 6 years
- Globalization of businesses and services
- Low-cost competition increase
- Fast-paced technology innovations



# Who we are

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# About Sunshine Translations

- Sunshine Translations is a Language Service Provider.
- The firm was founded by a team of professional linguists with more than 10 years of experience in the translation industry.
- Sunshine Translations was originally founded in Venezuela in 2013, and moved its headquarters to Houston in 2015.
- Two of the major undertakes acquired by Sunshine Translations have been the literary translation and editing of a history book about South American independence hero Antonio José de Sucre (pending publication), and of an unrevealed philosophical publication by the famous Mora Abilahoud (translator of the *Bhagavad Gita*).



# Mission & Values

## Mission Statement

- Sunshine Translations thrives to make possible communication among cultures.

## Company Values

- Our strong suit is to deliver high quality texts, care for details, commit to clients' needs, and have special respect for established due dates.

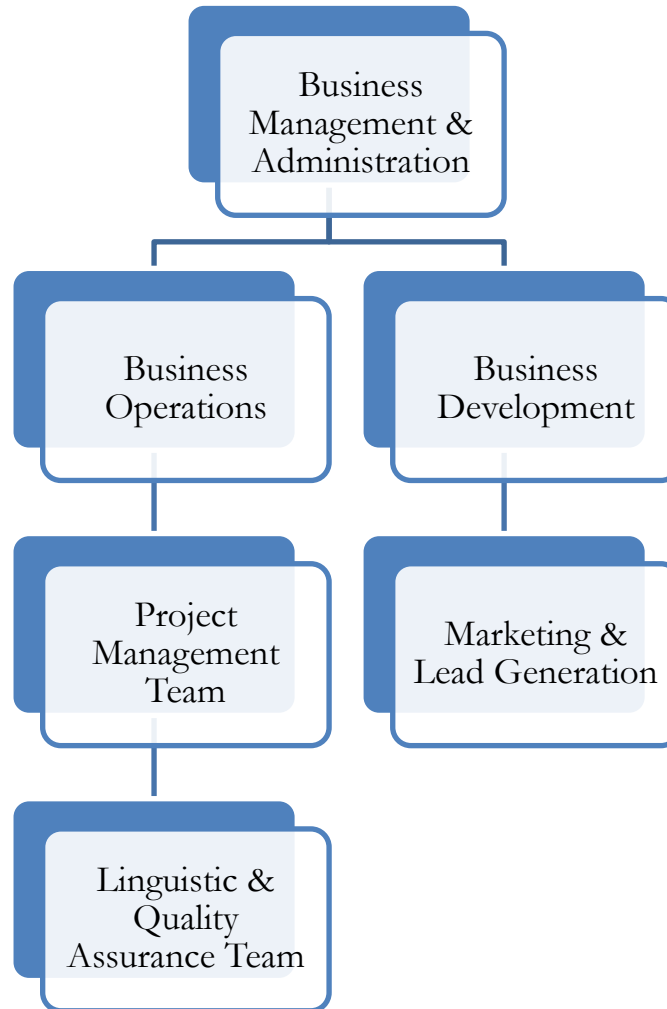


# Organizational Culture

- Strong passion for languages and global communication.
- 100% human translation, editing and proofing process.
- Attention to detail and highest quality standards.
- Special respect for due dates and clients' needs.



# Organizational Structure



# Strategy

Every Sunshine project is studied and analyzed with great care. Each word is translated, edited and proofread with delicacy, as we are aware translation and edition are not mechanical processes. These tasks require attention and great detail. Therefore, we dedicate tremendous efforts to make sure every text created meets the highest quality standards for our clients.





# Sustainable Advantage

- What makes Sunshine Translations special to our clients is the continuous pursue to learn from every project, as well as to create new and improved translations.
- We work with native professional linguists of each target language for every translation, editing and proofreading.
- We also accommodate to the needs of every client by generating Translation Memories, Glossaries and Stylistic Guides that add value to our services.



# Language Combinations

Source Language	Target Language
English (EN)	Spanish (SP)
English (EN)	Portuguese (PT): Continental (CPT) Brazilian (BPT)
English (EN)	French (FR): Canadian (CFR) France (FR)
English (EN)	Italian (IT)
English (EN)	Arabic (AR)
English (EN)	Russian (RU)
English (EN)	Chinese (CH): Simplified (SCH) Traditional (TCH)
Spanish (SP)	English (EN)
Spanish (SP)	French (FR)
French (FR)	Spanish (SP)



# Services

- **Certified Translation:** we are accredited to offer notarized translation in the United States of America and certified translation in Venezuela of legal documents such as contracts, by-laws, import and export certificates, court documents, patents, powers of attorney, and academic documents.
- **Literary Translation:** refers to the translation of the literary repertoire of a culture into another culture. Includes children's literature, classic and modern novels, literary essays, graphic novels, comics, and poetry.
- **Corporate Translation:** we offer to translate your communications, presentations, advertising, marketing campaigns, and web pages.



# Services

- **Medical Translation:** we also translate documents, books and texts within medicine and the pharmaceutical industry directed to a general or specialized public. This includes guides, books or manuals, medical reports, instructions, clinical trials, and research papers.
- **Scientific and Technical Translation:** entails translating books, documents, reports and manuals regarding the scientific fields of biology, geology, engineering, biotechnology, mechanics, and oil. Also includes telecommunications and architecture.
- **Academic Services:** we offer students and professors the translation, editing and proofreading of research papers, abstracts, dissertations, and presentations.
- **Editing:** we offer proofreading services and we edit translations. For the publishing world we prepare book collections and translation proposals.



# Resources

Trados Studio 2015

MemoQ 2014

Microsoft Office

Wordfast

Gimp

AntConc and ParaConc

Photoshop



# Key Performance Indexes (KPI)

Sunshine Translations demands high quality standards from all staff members.

Actions	KIP
Clients' recommendations	Weekly
Linguistic team evaluation	Monthly
Quality Assurance team evaluation	Monthly
Project Management team evaluation	Every 3 months
Performance evaluation	Every 6 months



# Contact Information

If you want to receive more information or to request a **Quote**,  
please contact our **Business Development Team** at:

[businessdevelopment@sunshinetranslations-usa.com](mailto:businessdevelopment@sunshinetranslations-usa.com)

Or visit us in our **Web Site**:

[www.sunshinetranslations-usa.com](http://www.sunshinetranslations-usa.com)

