

# **MAT Global Translations**

**MAT Global Translations** 

**Professional Language and Interpretation Services** 

**MAT Global Translations** was founded in Bangkok, Thailand in 2003 in order to provide a one-stop solution center for clients requiring translation and interpretation services in Thailand and abroad.

**MAT Global Translations'** colleagues are comprised of a group of talented and multi-disciplined Thai and Foreign translators. Moreover, we have capable editors and software engineers (experts classified in the field) to cover all types of translation work in all Asian and European languages.

#### MAT Global Translations' service offerings include:

- Product manual translation and localization
- Website localization in many programming languages (HTML, Flash)
- Software localization
- Document and Brochure translation and localization
- Desktop Publishing (DTP)/Layout support both on PC and Macintosh

### MAT Global Translations supports the following languages:

Language Map (Asian): Edited by native editor

- English <> Thai
- English, Thai <> Chinese (Simplified, Traditional)

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• English, Thai <> Japanese

• English <> Korean

• English <> Vietnamese, Bahasa Malaysia, Bahasa Indonesia, Tagalog, Lao,

Khmer, Burmese and etc.

Language map (European): Edited by native editor

• English <> German, French, Dutch, Russian, Italian, Spanish, Portuguese,

Swedish and etc.

Language map (Middle East): Edited by native editor

• English <> Arabic, Hebrew and etc.

Our Approach

MAT Global Translations works closely with each client to gain an intimate

knowledge of their business needs and clearly understand their project objectives.

We develop effective and appropriate projects that best meets those objectives,

regardless of the size of the project.

**Our Commitment** 

MAT Global Translations understands that its own reputation depends on the

success of its client's brand and reputation. Therefore, our professional

commitment is to provide each client with the highest quality of service on every

project. This is achieved through an uncompromising work philosophy, which

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demands active involvement and initiative, as well as close personal attention

throughout each stage of the project.

MAT Global Translations' Senior Management is always available for

consultation. Additionally, each client is assigned a Senior Client Services

Executive to provide the personal attention; efficiency and accuracy that helps

guarantee professionalism and achieve results.

**Our Service** 

We provide a wide range of translation services for our customers. By using only

the most qualified and experienced translators and translation software, we offer

the best quality of services for the best price. The following is only a sample of the

services we provide; contact us to see how we can help you in all of your

translation needs.

Translation:

**Personal Documents** - We translate documents, certificates, records and

other common documents at fees reasonably priced.

**Technical Documents** - From Anthropology to Zoology. A specialized

field that requires specialized services and attention, something we are very familiar

with. Depend on us to always make sure that each detail is carefully translated.

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Legal Documents - Legal documentations are possibly the most critical of

your documents. Do not let your competition get the best of you. We can

guarantee accurate translations for corporate, small businesses, and personal needs,

so that you can focus on what is important.

Corporate Documents - With over 5 years experience in translation

corporate and business to business documents, we are your choice for undertaking

vital documents. With our specific Fast Return process, you will never have to

worry about your deadlines again.

*Medical Documents* – We work with the medical professional translator

and our services have established a quality control and project managerment

procedures for the translation to /from English to all Asian, European and Middle

East language. Our skill and understanding in medical translations has earned us

the trust and reliance of many institutions in this field.

We can assist you with many types of medical translations such as medical book,

policies and procedures, regulatory issues, patient information and history records,

instruction manuals, web site, prescription and many other medical documents.

This is just some of what we can do. If you need a type of translation that does not

show on this list, please let us know. We are confident we can assist you with all

your translating needs.

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Marketing and Media - Nothing is more important to the success of your

business than effectively communicating to your market. We go above and beyond

to make sure that not only your translations are reasonable, but that your graphics

and media are up to speed as well.

**Editing & Proofreading** 

If you strive for uncompromising quality, our editing services will ensure that you

get what you pay for. We strongly recommend that you use this service if a native

speaking translator did not perform the translation of your document. We will

eliminate all the typographical, spelling and grammatical errors in addition to

correcting any translational inaccuracies, stylistic issues and other mistakes. Our

team of proofreaders and editors will make your work flawless!

**Copywriting** 

Our team consists of professional copywriters who have minimum of 5 years

experience as a copywriter/editor/ghost-writer. They are qualified in writing all

kinds of advertising materials, from PR articles to web content.

**Interpretations** 

We also provide interpretation services for business meeting, legal hearing, and

voice or tele-conferencing - all that require the support of a professional

interpreter. Utilize one of our experience interpreters to make sure that your point

is coming across crisp and clear.

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Desktop publishing (DTP)

We have a team of DTP specialists and quality professionals who work closely with

linguists to solve difficulties with line breaks and ensure that fonts and styles meet

client expectations. Whatever the format or OS, if it supports Asian languages, we

can supply it.

Software localization

Our software localization services walk you through the process step by step.

These services include the translation of the packaging, documentation, license

agreements, warranties, help files and any other related information in addition to

the translation of the software

Website localization

We provide you with the professional and creative localization solution that best

accommodates your budget, time, technical capabilities, and targeted audiences.

From analysis to implementation, we deliver text and graphics translation,

localization, and maintenance services for any project on the web. Add to this our

expert use of current translation technologies, and you will see how we can keep

you communicating effectively and efficiently across all languages.



#### **MAT Global Translations Client Sectors**

Consumer/Industry Marketing/Advertising Agencies

Financial Information Technology

Consulting Firm Website Content

Magazine/Newspaper Engineering

Cosmetics End-Client Brands

Automobile Telecommunication

Food Industry/Restaurant Travel Agencies

#### **Current Clients:**

- **Telecommunication:** Nokia, Huawei, Motorola, Samsung, GSM, Motorola, Be on road PND/PDA, User Guide PDA, Training Guide PDA.
- IT and Electric Appliance: HP, Intel, Philips, Toshiba, Nikon, Dell, Panasonic etc.
- Automobile: Volvo, Mazda, Mitsubishi, Honda, Toyota etc.
- Medical/Research: Bayer, Merck, Covance, Baxter etc
- **Publishing:** Thailand Tatler (Moet Chandon, Comtes De Champagne, Citibank, AIS Serenade, Visa Card, AMEX, TG, Yafrio, Charriol Geneve, Piaget, Alain Silberstein, Emporium Suite, Grand Millenuim Sukhuvit, Siam@Siam, OP Place, Imperial Queen's Park Hotel, Pimalai Resort & Spa, Bel Purfume, Gaggenau, Bosch) etc.
- Website localization: Hurdzan/Fry Environmental Golf Design etc.
- Hotel/Travel: Expedia, Agoda (Thailand)
- Marketing/Business: Tetra Pak, C-Publishing (Local Magazine in Phuket), Moeller, ADT, Unipart Group, SenseWear, Swarovski, Fashion Island, JCI etc.
- Legal/Insurance: Philips, P&J Law Firm, Zurich, Patrick Mirandah, EEM etc
- Script/Sub-title: Production SA/NV, Accent on Languages
- Entertainment (Game): New Era Interactive Media, Velofe Thai Co.,Ltd
- **Technical:** Buhler, IAI

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**Quality Assurance Process:** 

Our translation quality assurance procedures focus on the three main issues:

accuracy of translation, consistency of content (technical terminology) and

legibility of the target document.

Accuracy

A translation should accurately reflect the content of the source document. We

achieve this by accepting only jobs in our areas of expertise. We entrust your

documents exclusively to native speakers.

Consistency

In a document, every term should uniquely define one concept. Equally

important as accuracy with respect to the quality and usability of the translation,

is consistency. This achieved through the compilation of (client approved)

glossaries and translation memories, and the use of the appropriate CAT tools

(Computer-Aided Translation).

Legibility

Finally, the legibility of a translation is an often neglected, but very important QA

concern. In fact, perfect accuracy and consistency amount to nothing if the

translated document contains awkward wordings or is not easy to read for the

target audience. In our approach toward QA, achieving perfect legibility and

appropriate style is the primary task of the reviewer and we strive to make this

function one of our most important.



## **Translation Process Flowchart:**

