

# Idris Zyau

Content writer And Search Engine Evaluator



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Makole, Dwakin Kudu LGA, Makole, Nigeria

## EDUCATION

### Botany

Ahmadu Bello University

07/2015 – 03/2019

Zaria, Nigeria

## WORK EXPERIENCE

### Content Writer

IY Cosmetics

11/2018 – Present

Kano, Nigeria

IY Cosmetics is a marketing that provides solutions to skin problems

## SKILLS

Certified Content Marketer

Digital content generation

Page optimisation

Strong verbal communication

Attention to detail

Fluent in Hausa

Client assessment and analysis

Process implementation

Risk management processes and analysis

Communication skills

## PERSONAL PROJECTS

Susceptibility Of Some Selected Maize Varieties To Infection By Sugarcane Mosaic Virus (05/2018 – 03/2019)

## ORGANIZATIONS

IY Cosmetics (11/2018 – Present)

Content writer And Search Engine Evaluator

## CERTIFICATES

Bachelor In Science (05/2015 – 11/2019)

Botany

## LANGUAGES

Hausa

Native or Bilingual Proficiency

English

Native or Bilingual Proficiency

## INTERESTS

Reading

Research