

SRINIDHI S

KANNADA WRITER, TRANSLATER

MY BACKGROUND

A Journalist with seven years of experience in print media, web portals, news channel and app. I have expertise in translation, writing technical related articles/ features/ columns writing/video production.

PROFESSIONAL SKILLS

- Print/ Web/app writing and translation
- Content operation and moderation
- Social media management and marketing
- writing articles/ features/ columns etc
- Video content creating
- Writing reviews
- Photography

PERSONAL SKILLS

- Multi tasking
- Creative spirit
- Reliable and professional
- Organized
- Time management
- Team player
- Quick learner
- Motivated

PROFILE

I am always enthusiastic to learn new and develop existing skills which will help me grow professionally. Confident on my abilities and skilled in performing tasks with abilities to do marketing campaigns creatively which can benefit the organisation.

EXPERIENCE

KANNADA CONTENT EDITOR

Vokal (bominate technologies) | Jan 2019

- Content generation, editing, moderation
- Played a major role in building Koo, a micro blogging app for languages
- Build community database
- Translation, preparing and recording Q&A
- On boarding experts and user acquisition
- Maintaining social media pages and marketing
- Content generation and social media creatives and ad promotions
- Training the ops and community team
- Managing community work
- Providing suggestions and reporting bugs to make sure the app is functioning Smoothly
- App and web translation

KANNADA OPERATION SPECIALIST

News Dog (hacker interstellar)| Oct 2018 to Jan 2019

- Content generation, editing, moderation and translation, sending and managing content
- Community work
- Pushing and managing video notification.
- Research on content to make videos
- Helped the tech team to make the app better content and UI wise and tie-up with media house.
- App and web translation

EDUCATION

Post Graduation in Mass Communication and Journalism (MCJ), From Manasagangothri, University of Mysore between 2010-2012

Bachelor of Arts, from Government First Grade College, T Narasipura, Mysore University, Mysore between 2007-2010

CONTACT

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BLOG

<https://nanakannu.blogspot.com/>

<https://avlunananukhashna.blogspot.com/>

<https://ulidamvna.blogspot.com/>

EXPERIENCE

CONTENT WRITER

One India (greynium information technologies) | Dec 2016 to Oct 2018

- Technical Content writing, editing, moderation and translation
- Managing content and video notification,
- Video content creation, anchoring,
- Social media management and marketing

KANNADA CONTENT PROVIDER

Suvarna News (asianetnews)| July 2015- Nov 2016

- Content writing, editing
- Moderation and translation
- Handling social media
- Writing film reviews, sports news and feature articles
- Manage CMS

SUB-EDITOR AND SPORTS REPORTER

Mysuru Mitra news paper | Feb 2014- July 2015

- Editing and translation
- Sports and crime reporting

KANNADA CONTENT PROVIDER

Janapriya News.com | Aug 2013- Feb 2014

- Content writing, editing, moderation and translation
- Social media management
- Film reviews, sports news
- Manage cms,

INTERNSHIP

Vijayavani news paper (Mysore Bureau)|

- Sports and crime reporting
- Feature writing

ACHIEVEMENTS

- Played a major role in developing Q&A app in Kannada language
- Build the VOKAL Kannada FB page from scratch and other social media platform
- Played a major role in increasing the Likes of GIZBOT Kannda FB Page
- Produced more than 50 videos on tech related aspects
- A story by me on Adhar had 1.4 million views
- My story on Dipa Karamkar, a Gymnast, written for Suvarna News had a reach of 14 Lakhs and 6 Lakhs views. This is record in the history of Suvarna News.
- Apart from this I had written many stories among which 6 stories on various issues have more than 1 Lakh views/ Clicks.
- In Mysore Mitra, my stories appeared in front page as a lead story