

# Liron Leibo

Copywriting | Microcopy | Content Writing | English-Hebrew Translation

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## Summary of Qualifications

Passionate copywriter and translator, who loves to take on new challenges and areas of expertise.

## Work Experience

- **Subtitle Translator at Deluxe:** present – freelance
- **Microcopy (UX Writer):** 2021 to present – freelance
- **Copywriting and Copy Editor:** 2019 to present – freelance  
Scripts, newsletters, landing pages, social media posts, and more.
- **English-Hebrew Translator:** 2018 to present - freelance
- **Transcriber and Video/Audio Editor:** 2016-2018 – University of Haifa's Hebrew Department
- **Content Writer:** 2018 to present – freelancer | 2016-2018 – Spark Media marketing agency in Afula, Israel
- **Store Manager:** 2011-2016 - two family-owned small-scale supermarkets
- **Bookseller and Head of English Department:** 2010-2011 at "Tzomet Sfarim" bookstore, Ramat Yishay
- **Private Tutor for Hebrew and English,** 2003-2016

## Education

### Bachelor of Arts

Hebrew Language and Comparative Literature

University of Haifa

11/2017

## Key Skills

- Multitasking
- Analysis & Research
- Self-Management
- Self-Motivation
- Creative Writing and Thinking
- Adherence to Deadlines
- Accountability
- Critical Thinking
- Problem Solving
- Time Management
- Project Management
- Technical Skills

## Languages

- **Hebrew:** native speaker with an academic knowledge.
- **English:** very good and always improving. Reading, writing and speaking fluently.