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 **KRISHNAVENI. S**

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Tri-lingual MBA graduate in Business Communications, Communications Team–Lead, a marketing and sales professional, enthusiastic, dynamic, talented, versatile, capable of multi-tasking, with an interesting mix of work experience in multi-nationals across various industries for over 10 years, looking for career growth and opportunities for excellence to deliver and contribute to the goals and mission of the organisation.

**EDUCATION**

**MBA in Business Communications, ESLSCA, Paris, FRANCE 2005-2007**

Ecole Supérieure Libre Des Sciences Commerciales Appliquées (ESLSCA)

**Selected courses**: Internal Communication, Marketing Management, Strategic Marketing, Services Marketing, Consumer Behavior, Human Resources Management-Cross Cultural Communications & Negotiations, B2B Marketing, International Corporate Communications, Crisis Mgmt, Media Relations, Management Communications I, II and III.

**Special Project:** Interpersonal Relations in Indian Software Industry

**Post Grad Diploma in Software Technology and Systems Management, NIIT, Bangalore, India - 1996**

**Diplome in French – Level 4 and DELF 1 and 2, Alliance Francaise de Bangalore**

**Bachelor of Science (PCM), Bangalore University, Bangalore, India – 1994**

**Languages:** English: fluent; French: bilingual; Hindi: fluent; German: Conversant; Japanese: Basic Level

**PROFESSIONAL EXPERIENCE**

 **Freelance French Language Specialist From 2012**

* Translating documents from French to English & English to French
* French language training for learners

 **Ample Technologies, Bangalore, India 2010*–*2011**

 **Asst Business Development Manager**

 **.** Initiated business partnerships with IT and non IT clients

* Planned and developed marketing strategies to promote business goals.
* Acquired new clients for long term business partnerships

 **Schneider Electric (I) Pvt Ltd, GTCI, Bangalore, India 2004*–*2005**

 **Communications – Lead and French Co-ordinator**

* Managed Internal Communication Team meetings with CEO, CFO, HR, Operations & Management Staff and shareholders.
* Coordinated with design engineering teams in Project life cycle management, ensured Knowledge transfer for Electrical engineering, Software Development, Testing and various technical teams in India and France.
* Summarized and drafted content of a Project life cycle catalogue for a international event in Paris, FR.
* Initiated e-learning on culture, heritage and tourism of France through web tools like email, websites and intranets in French.
* Interpreted and translated voluminous French technical & non-technical documents to English
* Spearheaded vendor negotiations.
* Liaised with global communication teams in France, created adhesion and collaborated with teams in Europe to promote company’s programs.
* Assisted other communication teams across Europe when required, HR in multi-tasking and administrative tasks.

 **Sykes Enterprises (I) Pvt Ltd, Bangalore, India - 2004 – 2004**

 **Technical Support - French**

 Resolved customer queries through trouble-shooting procedures for Palm handhelds

* Processed service requests for Canadian customers through emails and chat in French

 **24/7 Customer Inc, Bangalore, India 2002 – 2004**

 **Senior e-Customer Relations Officer**

* Resolved customer issues and transferred requests of EBT recipients, Citibank Inc.
* Delivered financial services for customers and processed vendor requests through emails and voice support in 22 of the United States of America.

 **NetGalactic Internet Solutions Pvt Ltd, Bangalore, 2001 –2001**

 **Executive – Global Marketing**

* Mobilized potential IT markets for wireless solutions in the US and Europe, particularly France.
* Developed business through strategic alliances/B2B for off-shore IT services and Marketed Web technologies, New Technologies and Wireless Solutions like M-commerce and Application Services through our US Channel partners, IT specialist.

 **Hewlett Packard Europe BV, Bangalore, India 2000 – 2001**

 **Process Associate-French**

* Interpreted financial and trade documents from English/French-French/English
* Interacted with Vendor Payables from Europe

 **Sodexho Pass Services (I) Pvt Ltd, Bangalore, India 2000 - 2000**

 **Executive – Telemarketing**

* Led in-house marketing and sales support and developed Key Accounts
* Developed B2B and B2C businesses with Sodexho affiliations and catering services
* Managed helpdesk and information services to corporates

 **Advertising & Marketing Communications Pvt Ltd, Bangalore, India 1999 – 2000**

 **Executive – Telemarketing**

* Succeeded in meeting and exceeded sales targets through tele-marketing and tele-sales
* Provided online information service and support

 **CORPORATE TRAINING/ FRENCH LANGUAGE WORK EXPERIENCE:**

 **2020** : **Cutting Edge Technologies, Pune**

Translation from Fr-Eng, Civil Engineering projects**.**

 **2018** : **Renault Nissan Automobiles (I) Pvt Ltd**

Translation from Fr-Eng, Automobile Engineering subjects**.**

 **2009** : **Vista Infotech Pvt Ltd, Bangalore**

 Translated technical documents from French to English for their client in FR

**2002** : **Life Tree Convergence Ltd. Bangalore, India**.

 Trained a team of software engineers in French language.

**1997**  : **Presidency College of Hotel Management**

 French Language Co-ordinator