**BEATRIZ SALICETE**

Rua João Batista Marchezi, Araraquara,SP Brazil

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**EDUCATION**

**Human resource management**

University of Araraquara (UNIARA)

Dissertation: “Motivation in Organizations: Theories of motivation, factors that can motivate employees, salary and benefits are not the only motivators”

Supervisor: Dr Eduardo Rois

**ENGLISH AS SECOND LANGUAGE (ESL)**

**College of Marin: California, USA**

Words and vocabulary III: reading comprehension to academic vocabulary, reading and

reporting of textbooks and short fiction

Pronunciation: stress and intonation patterns, linking, assimilation, and prominence

**INTERNATIONAL EXPERIENCE**

**Exchange Program – Au pair (**June/2015 – February/2017)

Immersion full-time in the American language and culture with focus on achieving the

English proficiency through real daily situations.

Exchange program that demands responsibility and maturity to deal with day-to-day issues,

as well as creativity and adaptability.

**EMPLOYMENT HISYORY**

* Department store Di Gaspi

November/2013 – March/2015

Visual Merchandising

Araraquara, Sao Paulo Brazil

Creative direction and execution for all visual needs company wide.

Train store managers/visual leads at all locations on visual standards.

Creating directives for floor sets and window installations: guiding each store team on

execution with photo review post setup.   
 Direct all visual concepts for special events (marketing, fashion, in-store

* Department Store Marisa

May/2010 – October/2013

Salesman

Araraquara, São Paulo Brazil

Customer service

Responsible for the visual merchandising of the store

* Internship Court House

June/2009 – december/2009

Araraquara, Sao Paulo Brazil

Archiving of processes

Service to lawyers.

**COMPETENCIES & INTERESTS**

**Portuguese:** Native

**English Ability:** advanced (ESL class) College of Marin

**COMPUTER SKILLS**

* Microsoft Office
* SAP

**Hobbies**

Traveling, Reading, hiking and running.

**Obs: I’m willing to relocate and travel for business.**