

Audrey LEYVAL

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ENESAD MAnimSc
Master Animal Sciences

Born on 12 October 1984
Nationality: French
Status: single

Work experience

Account Manager - Thump Thoroughbred Ltd., Newmarket UK

Racing specialist in marketing and advertisement

- > Clients accounts and stallions marketing management
- > Representative at the races and sales in the UK and France
- > Web manager and advertising sales manager of www.thoroughbredinternet.com, edition and database updating, creative and design of all advertisement

Referee: Mr. Simon Thompson - +44(0)7947 221 445

Sales Assistant - Richard Frisby Bloodstock Ltd, Newmarket UK

- > Attending the sales, shortlisting during the Tattersalls Breeze-up (apr. 08 - 09), Yearling (oct. 08) and Foal (dec. 08) Sales

Referee: Mr. Richard Frisby - +44(0)1638 665 111

Stallions Nominations - Haras de Fresnay-le-Buffard, Normandy FR

Nominations and marketing assistant

- > Sales person for Dream Well and Domedriver nominations, pedigree and matings research, appraisal of the stallions' progeny and of the major French and UK stallions
- > Representation at all major French races and sales, organisation of open days
- > Appraisal and follow-up of the stud farm stock

Referee: Mr. Tim Richardson - +33(0)2 33 12 14 00

Groom - Aga Khan Studs, Haras de Bonneval, Normandy FR

Broodmares preparation to the Deauville 2007 December Mixed Sales

- > Mares preparation, weanlings care and grooming

Referee: Mr. Georges Rimaud - +33(0)2 31 48 18 60

Stallions Research Assistant - Taylor Made Sales Agency, Kentucky USA

Thesis on the First Season Sires phenomenon

- > End-of-study project: 'The Fashionable Phenomenon of the First Season Sires Popularity: Economical Influence within the North American Thoroughbred Industry. An Analysis of a Stallion's Potential in the Marketplace and on the Racetrack'
- > Taylor Made Stallions Division's research assistant, follow-up of the stallions results
- > Research assistant at the Keeneland September Yearling Sale, sales person at the Fasig-Tipton Kentucky July Sale and groom at the Fasig-Tipton Saratoga Yearling Sale
- > Part-time stud work, grooming of mares, foals and yearlings

Referee: Mr. Mark Brooking - +1 (859) 885 3345

July 08 - Aug 09

Jan - July 08

Oct - Dec 07

Apr - Sep 07

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Research Intern - SGA Società Gestione Aste Srl, Milan ITY

Internship at the Italian Sales Agency

- > Market analysis of the Italian Thoroughbred Bloodstock sales company
- > Organisation of the SGA 2006 Selected Yearling Sales Aste Selezionata

Referee: *Dr. Franco Castelfranchi - +39 024 980 589*

June - Sep 06

Groom - S.A. Razza Latina, Pise ITY

- > Yearlings preparation to the SGA 2006 Selected Yearling Sales

Referee: *Ms. Cristiana Brivio Sforza - +39 335 309 216*

Groom - Coolmore Stud, Co. Tipperary IRE

- > Foaling unit, foal watching, coverings and office work in the nominations division

Internship

- > Report study 'Appraisal of the Inbreeding in the European Thoroughbred Lines through the Coolmore Stallions'

Referee: *Mr. Christy Grassick - +353 5 23 12 98*

Feb - June 06

June - Aug 05

Six weeks training in an Auxois draught horses stud farm, Burgundy FR

- > Care of the mares and foals, breaking and training
- > Report study: Management and profitability of horse breeding

Oct 04 - Aug 05

Education & qualifications

2004 - 2007 : Diplomas of Master and Engineer ENESAD in Animal Sciences - MAnimSc
- Etablissement National d'Enseignement Supérieur Agronomique de Dijon, France

2006 Spring Term : Exeat in BSc Equine Sciences, Equine Business & Management
- University of Limerick, Ireland

2002 - 2004 : BCPST Prep Classes for National Agricultural Engineering College - Lyon, France

2002 : Baccalauréat - graduation in Scientific section, option Mathematics - Externat Ste Marie, France

Skills

Languages

- > French : mother tongue
- > English : fluent

- > German : basics
- > Italian : basics

Technologies

- > Microsoft Office Package, Adobe InDesign, Illustrator and Photoshop, Internet tools.
- > Journalistic skills: 2007, creation of a special record 'Choosing the Right Industrial Food for Horse Breeding' for the French leading equestrian sports and breeding magazine L'Eperon

Freelance stallions advertising

- > Designing and managing Sunday Break's advertisement
- > Stallions brochures design for the Haras de Fresnay-le-Buffard and Haras des Hautieres

Hobbies

- > Horse riding (competition FFE Galop 7, owner & breeder, experience with young horses)
- > Pinhooking, foals and yearlings selection
- > Ski, Volley-ball (in charge of the ENESAD team 2005)
- > Treasurer of the ENESAD Sportive Association 2006

Journeys and travels

- > United Kindom, Ireland, Italy, USA, Canada & Germany