

ALA'ALDIN M. KITANA

COPYWRITER, WEB CONTENT MANAGER

PERSONAL DETAILS

Date of Birth: 31 / 12 / 1987
Material Status: Single
Nationality: Jordanian
VISA Status: Visit Visa
Gender: Male
UAE Driving License (In process)

PROFESSIONAL SKILLS

Copywriting
SEO and Google Analytics
Microsoft Office suite
Sales and Marketing
WordPress
Translation
Social Media Management
Web Content Management

LANGUAGE SKILLS

Arabic: Native
English: Fluent
Hebrew: Reading and writing
Spanish: Basic

CONTACT

P: +971561259803
P: +971555975663
E: alaakit2005@gmail.com
Portfolio: <http://bit.ly/2syHqBa>
In: Alaaldin-kitana

REFERENCES

SAMEEH SOHBI

KC.corp- Project Manager
P: +971 556-567-200

MOHAMMAD ATEIH

Al-Andalus Office sup . CEO
P: +962 78-606-8001

PROFILE

Seeking a position as Copywriter in order to utilize experience of digital content and Copywriting to promote the company and its product.

EXPERIENCE

COPY WRITER, WEB CONTENT MANAGER

Knowledge Corp. GRC | Jun 2014 - Aug 2016

- Write press releases, slogans, taglines, brochures, leaflets, Ads short lines.
- Manage websites projects Contents in 2 languages English, Arabic.
- Managing websites accounts on social media(Facebook, Twitter, LinkedIn, Instagram, Pinterest, Google+, YouTube, etc)
- Brainstorming visual and copy ideas with other members of the creative team
- Managing Advertising campaigns of our clients through Social media, and their websites.

TECHNICAL SUPPORT

Smart Vision. | Oct 2013 - May 2014

- Troubleshooting Etisalat payment machines and network problems and diagnosing and solving hardware or software faults.
- Assign tasks for site engineers on daily basis such as doing Preventative Checks for Etisalat payment machines, maintenance, parts replacement, and advise them to take the necessary action.
- Providing support, including procedural documentation and relevant reports.

SALES AND RETAIL REPRESENTATIVE

Al Omaria. Grp. | Feb 2005 - Dec 2012

- Responsible to set & achieve sales targets, lead a team of sales personnel, both counter sales and field sales.
- Selling Photocopiers Machines and printers.
- Supply Local companies of Offices equipment, Stationery, Laptops, Scanners, printers, Ink, PCs.
- Train customers how to use the electronic devices.

PERSONAL SKILLS

Creative spirit
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated

OPERATION SUPERVISOR

Morey's Piers . | Jun 2008 - Sep 2008

- Responsible for the development of training programs for operational departments of seasonal and full-time members of the operations team.
- Ensures a high level of Guest Services best practices for the operations departments are provided.
- Implements Emergency action plans and coordinates with other departments. Prepares and plans response to emergencies and after-hour problems.

EDUCATION

BACHELOR OF MANAGEMENT INFORMATION SYSTEMS

The Hashemite University | 2005 - 2010

PROJECTS

- JEDDAH ECONOMIC GATEWAY (JEG)
- EMIRATES POLICY CENTER (EPC)
- JEDDAH ECONOMIC FORUM (JEF)
- ISLAMIC CHAMBER OF COMMERCE AND INDUSTRY AND AGRICULTURE (ICCIA)
- SAUDI EXPORTS AUTHORITY ONLINE REPOSITORY (SEDA)

COURSES AND TRAINING

- PHOTO COPIERS MAINTENANCE.
- ETISALAT PAYMENT MACHINES MAINTENANCE TRAINING ,
- ETISALAT PAYMENT MACHINE SYSTEM , ETISALAT

AWARDS

- FRIENDLY & CLEANLINESS , MOREY'S PIERS , USA
- SAFETY SEAL , MOREY'S PIERS , USA
- SAFETY EMPLOYEE DOUBLE STARS .USA