Adriano Silva Augusto da Fonseca

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Academic Background

Bachelor's degree in Advertising / Unisantos – Catholic University of Santos (2006).

Specialization Courses

Writing Techniques / iPED Group (2015).
Open SEO / Conversion (2014).
Social Media Marketing / Alison (2014).
Proofreading on Book Publishing and Periodicals / Escola do Escritor (2014).
Written Communication and Grammar Review / Senac (2013).

Main Qualifications

- Over 8 years of experience in planning and developing campaigns for major retail companies like Bauducco, Santander, Nissin, Toyota, Unimed, Polenghi, etc;
- Content edition for e-commerce clients (gastronomy, fashion, beauty, tourism, products);
- Corporate communication and advertising;
- Internal marketing;
- Naming;
- Textual revision under the rules of the New Orthographic Agreement;
- Books proofreading;
- Social network management;
- Portuguese-English and English-Portuguese translations.

Professional Background

Upwork-Odesk (mar/2015 to present)
Freelance Translator
Five-star feedback on every single job done. Top Rated Freelancer award. Ranked 1st out of 5.063 test takers at "English To Brazilian Portuguese Translation Skills", as of march 23rd, 2015. Ranked 1st out of all 565881 test takers at "English Spelling Test (U.S. Version)", as of march 25th, 2015.

Oz Design (jan/2015 to present)
Freelance Copywriter/Proofreader
Copywriting and reviewing of textual material for clients such as Serra do Mar State Park.

Quanto Design (jan/2010 to present)
Freelance Copywriter/Proofreader
Copywriting and reviewing of textual material for clients such as D.O.M. Restaurant, Bradesco Prime, CAU Chocolates and Visa Business.

LCA Consultores (apr/2013-jul/2013)

Communications Analyst

Creating and editing content for institutional materials regarding the fields of macroeconomics, investment and corporate finance, competition economics and market intelligence. Development of marketing campaigns: internal actions to reduce waste, promote recycling, etc. Translation of presentations and content review (English and Spanish).

Peixe Urbano (apr/2011-dec/2012)

Editor

Content writing and editing for daily deals of group buying and its comprehensive variety of segments, such as aesthetics, entertainment, leisure, services, products, welfare. I contributed in the development of more than 1,500 deals.

Sart|Dreamaker Brand Design (dec/2007-apr/2011)

Copywriter

Content creation for packaging, websites, banners, flyers, email marketing, magazines. Development of institutional texts, promotional, internal marketing, campaigns, naming, etc. Review of content produced by clients.

BCS Comunicação (aug/2007-nov/2007)

Proofreader

Textual review of materials developed for the children's segment.

Languages

- Portuguese — Native Language
- English — Advanced (graduated from CCBEU – Brazil-USA Cultural Center)
- Spanish — Basic