

in'te:prit

opening your business to the world

TRANSLATION & LOCALIZATION SOLUTIONS

EXPLORE KNOX TECHNOLOGY



SECURE

Samsung Knox protects both device hardware and software to give you comprehensive security for your mobilized workforce.



CUSTOMIZE

Create custom device software solutions to meet any industry needs or requirements.



MANAGE

Mobile management made easy, with both cloud and on-premise based solutions. Knox supports the most popular MDM, EMM, SSO and VPN solutions.

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Кнох 技



安全

Samsung Knox 可同保的硬件和件, 全面保障您的移力的安全。



自定

可建自定件解决方案, 以足任何行的需求



管理

使用基于云或本地的解决方案移管理得松无比。Knox 支持最流行的 MDM、EMM、SSO 和 VPN 解决方案。

Узнайте
технологии



БЕЗОПАСНОСТЬ

Платформа Samsung Knox защищает устройства как на аппаратном, так и на программном уровне, обеспечивая полную безопасность данных мобильных сотрудников.



НАСТРОЙКА

Создайте индивидуальные решения для ПО устройств, отвечающие требованиям любых отраслей.

WHO WE ARE

Company Overview

Headquartered in Cape Town, South Africa, Inteprit was formed with the purpose of providing expert, professional translation and localization services to the global business community. The translation and localization industry have a world-wide audience and it is pivotal for any business, no matter what type of translation project you have, to find a reputable and reliable translation or localization partner.

Through transparent processes, quality project management and the use of translation management technology, we aim to align our clients' translation and localization requirements to their strategic growth pillars, when they seek our services.

We have gathered a large pool of translators in all major EMEIA language groups. All translators are native speakers of their respective target languages, with industry experience of 10+ years.

Mission & Goals

The mission of Inteprit is to provide our clients translators that can master their business concepts in the material as well as the demands of the language translation. The springboard of Inteprit is professional & innovative translation and localization solutions that include a dedicated support service for its prospective clients.

Keys to Success

Transparent Processes:

Multi-level quality assurance procedures and transparent processes ensure accurate translations to our clients. Our translators are native speakers of their target languages to ensure both technical and cultural competency.

Project Management:

We assign clients a Project Manager to offer support that is truly beneficial and to ensure that the service meets their specific needs.

Translation Management Technology:

The use of a TMS leads to many measurable benefits including lowered costs by eliminating the need to translate repetitive phrases which enables our translators to provide clients with a faster service and more accurate translations.

A modern office environment with people working at desks and in a meeting area. The office is bright and open-plan, with large windows in the background. Several people are seated at desks, some working on computers. A woman in a white jacket is standing near a blue bicycle. In the foreground, a man in a green sweater is sitting at a round table, looking towards a woman in a dark top who is gesturing with her hands. A man in a white shirt is standing near a whiteboard in the background. The overall atmosphere is professional and collaborative.

OBJECTIVES

The objectives of Inteprit are:

- Creating translations of exceptional quality.
- Assuring fast turnaround on every project.
- Maintaining competitive prices.

WHY WE DO IT

Innovation Strategy

We have defined our business in a compelling customer-focused manner. We have taken a serious look at the state of technology in the translation and localization industry and realized that it was obvious to invest in efficient and innovative translation management solutions and we promptly built our entire process around them.

We are confident that our approach to innovation, service, and price enables us to gain customer preference over our competitors.

We are experts in automated translation processes and we often consult with our prospects about how they accomplish more by automating processes. This has been a major focus of ours since founding Inteprit in June 2017. We continuously look at improving the process of translating from Western languages into African and Asian ones. Our knowledge of receiving source material, preparing it in a way that enables translators to work with it, and returning the material to the client already typeset – puts the advantage back to our customers. The secret is understanding cultural differences and working within those parameters to satisfy Western demands, while also maintaining healthy and long-term relationships with translators.

Currently trending in the translation and localization industry is a desire to translate more for less. This is a tough transition for translators and for many language service providers. But in our case, efficiency has always been our major focus. We are continuously looking at ways to improve processes in order to do more with less effort and we focus on innovation strategy to set our company apart and achieve to rise above our competitors without having to rise against them.

LANGUAGE SERVICES

We have grouped our target customer base in the following core business areas:

- Advertising & Marketing
- Agro Commodities & Raw Materials
- Chemicals
- Corporate Services
- Facility Management
- Financial Services
- Government
- Information Technology
- Logistics, Warehousing & Transportation
- Manufacturing
- Packaging & Labeling
- Pharma & Healthcare
- Professional Services
- Telecom & Networking
- Travel & Entertainment
- Utilities

LANGUAGE SERVICES

We have established that each new innovation or product released in the above-mentioned industries has an instant international market. This presents a unique challenge to our target market to develop translations in the following areas:

- Instructions for use
- User's manuals
- Service manuals
- Packaging/labels
- Clinical trials
- Regulatory documents
- Marketing materials
- Website & Software localization

The following translation and localization services are offered:

- Audio & Video Translation
- Intepreting
- Linguistic Testing
- Multilingual Desktop Publishing
- Cultural Consulting
- Language-Specific SEO
- Localization Engineering
- Software Localization
- Document Translation
- Legal Translation
- Localization Testing
- Website Translation

We work in all major EMEA languages.

TRANSLATION QUALITY ASSESSMENT

We follow best practices to give our customers the highest quality translations.

Terminology

A glossary that establishes terminology in the target languages is a critical component of a quality translation, especially for highly complex domains such as gaming, legal, medical or software. The best practice is to obtain a current glossary (if it exists) or develop one and submit it for your review and approval before beginning the actual translation.

Style Guide

Your style guides govern tone, usage of terminology, punctuation, sentence structure, date/ time/number formats, etc. Even if you only have an English style guide, that provides a place to start. Inteprit can leverage this to help you develop style guides for each additional language.

Product Training Workshops

Product training is very important to us, especially if software, hardware, or a medical device is being translated. We invest in internal training workshops in order for our clients to receive the highest quality translations. We use these internal sessions to note questions about source content and make sure we understand it correctly, clarify terms, meaning, intent, etc., so that our translators revise or construct the translation accordingly. (All translators are given these clarifying answers.)

SMEs/Resources

To provide the highest quality translations, we have worked hard to find translators who are subject matter experts (SMEs) in certain areas, whether it's medical, financial, or IT. These expert resources are in high demand and are booked well in advance of projects to ensure the right resources are working on your product. Our database of translators are indexed by subject matter expertise.

The above practices helps us accurately define and measure translation quality.

TRANSLATION MANAGEMENT

We use a cloud-based translation environment that provides an effective and efficient project management tool to centralize and automate our translation processes. The platform currently supports over 50 file types, is fully API-enabled, and includes a variety of additional translation management services. We are using the first human translation provider introduced into our TMS Cloud and API integration makes it easy for us to access a team of over 18,000 native speakers directly from the TMS Cloud UI. This streamlined workflow allows us to automate the translation of projects at any size with a fast turnaround time.

Translation Analytics

Powerful analytics help us analyze our translation process in real-time and stay on top of things. Analyze language volumes, file types, costing, and translation quality. We receive in-depth analysis of over 400 localization statistics, offering the advantage of computer-aided analytics, which helps translators identify word usage and word frequency during the translation process. Through analytics dashboards, we get an overview of current projects' status and our team's productivity.

Integrations

Thanks to an advanced open API, we connect our TMS account to a wide range of online repositories, CMS and more than 15 third party technologies. As a result of these integrations, our translation process is faster and more efficient. We automate the import and export of our files between our online repository and our TMS account. Connectors have been developed with the following online repositories:

- Box
- Dropbox
- FTP
- GitHub
- Google Drive
- STFP

TRANSLATION MANAGEMENT

Continuous Localization

Git Connector provides advanced features which allow for a more effective continuous localization. Our TMS allows for manual or automated localization of content located in Online Repositories or CMS. In addition to the standard option, Git connectors provide some additional feature which allows for even more effective continuous localization. Git connectors allow our PMs to distinguish files that have been updated or added in the last commit. This allows PMs to easily identify content that has been changed and directly select these files for translation.

This option is also automatically applied for rules set up for Automated Project Creation.

Automated Project Creation

The Automated Project Creation allows us to monitor not only the entire folders where new content can be uploaded, but it is also possible to determine which of the files should be monitored. In context of Git connectors and IT development practices, it is more likely documents would only replace each other with the newer version than having completely new files imported into designated folders. With this setup, we can maintain the specific structure of folders and documents in them and simply let the TMS monitor the files that should be considered localizable during software localization projects as an example. This option also eliminates accidental imports of documents that are not really intended for translation, but still need to be contained in the same folder as translatable content (e.g. Readme files).

Security

The privacy and security of user's data in our TMS Cloud is our utmost priority. Traditionally, data, including confidential information, such as translations, translation memory files, terminology, etc. have been transmitted by email (mostly unencrypted) in the translation industry. We believe that centralizing confidential data in a single location, and only providing password-protected access to it, is a step forward in data security for the translation industry and translation buyers. Our TMS provider deploys the latest internet technologies to provide maximum security to Cloud users, and stores user data in a highly secured location uses an advanced firewall and additional security technology to prevent unauthorized access to user data.

NEXT STEPS

- Evaluate our translation service proposal
- Address any gaps or areas of concern that might require any further explanation or modification of the document
- Review relationship goals & requirements
- Once we have agreed on the solutions and approved and signed-off on the proposal, Inteprit will prepare and present a master service agreement (MSA) and any associated statement of work (SOW) and any other documents required for the business relationship to become official.

Costs

We follow a per word translation pricing model into and out of English. Our pricing table contains prices for general content (e.g. not technical/medical or specialized content) and for standard turnaround times. Express turnaround and specialized content would be at a higher rate, although we also discount based on volume so to get an accurate price please submit a quote request.

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LET US
KNOW WHAT
YOU THINK

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