



# Language Services

*Your message in every language and culture!*

Language plays an important role in the transfer of information and knowledge. DCT offers professional linguistic services and is specialized in the localization of websites, marketing material and technical documentation in more than 50 languages. Localization is more than just translation: your content is also adapted to the culture of the country in question. DCT works with your company or organization to establish an efficient localization process in which the creation, translation and publication of your information are optimally streamlined. With additional services such as terminology management, consultancy and desktop publishing, DCT's services integrate seamlessly with your existing processes.

This enables you to strongly position your service or product in the international market!

## Localization

Translation is the conversion of information to other languages. DCT provides localization, which goes a step beyond translation: the final product is fully adapted to the cultural sensitivities of the intended market. We also utilize a translation memory – especially created for you – for every project.

## Transcreation

Transcreated text is interpreted and rewritten for the target market(s), based on the ideas and concepts in the source document, in keeping with your wishes. The result is a translation that has the same impact on the public in the target culture that the original text has on the audience for which it was written.

## Desktop Publishing (DTP)

DCT has an experienced team of DTP specialists. They have extensive experience working with many file formats, including Microsoft Office, InDesign, FrameMaker, XML and HTML, and ensure that your localized documents are just as attractive as the originals. In addition to layout, our DTP specialists also create the localized illustrations and screen dumps, and they understand the fine nuances of generating PDFs and print-ready files.

## Quality assurance

DCT maintains high standards of quality for your projects. A sophisticated localization process is employed to produce the proper translated content.

### *Pre-translation check*

Prior to the localization process your files are analyzed by our language engineers and DTP specialists. They make any required technical changes to ensure your files are fully optimized for trouble-free processing throughout the localization process. This greatly improves the efficiency of restoring the original layout to the target language document and results in a cleaner translation memory, which is important for optimal reuse of previously translated text in future projects.

### *Vendor management*

DCT has a network of hundreds of 'native speaker' translators and we never stop seeking the very best in their fields. New translators are thoroughly tested by our vendor managers. Moreover, submissions from all our translators are subjected to strict quality controls on a regular basis.

### *Communication*

Apart from a carefully established process, the quality of the final product depends on our communication with you, the customer. Communicative project managers ensure that your project is carried out efficiently by coordinating the translation process with you, the translators and the various in-house specialists. That way you are always kept on top of things.



*Making information accessible*

DCT makes information accessible by providing global information management to companies around the world.

Our goal is to help companies manage, create, translate, publish and share their information in over 50 languages as efficiently and effectively as possible.

DCT provides consultancy, handles your projects, selects and implements technology, and delivers specialists on location.