

BENOY I.PARAKKADATH  
Journalist

[mr.parakkadath@gmail.com](mailto:mr.parakkadath@gmail.com)

+91 9895712447

## Profile

- Content Editor with more than 7 years experience in Copy Editing, News Production, Reporting and Advertising.
- Experience in photography, visual editing and content management.
- Familiar with major digital media tools and social media platforms.
- Rare blend of creative instincts, technical knowhow and project management savvy.
- Up to date with all current affairs, local, national and international news.
- Can absorb and organize large amount of complex information quickly
- Thorough knowledge of broadcast and web media

## Areas of Expertise

.Copy Editing  
.Photography  
.News Production

.Reporting  
.Visual Editing  
.Public Relations

.Content Development  
.Advertising  
.Social Media Management

### Software

.MS Office Tools  
.Photoshop

.FCP  
.After Effects

.Premiere Pro  
.Flash

## Relevant Experience

**Content Editor,  
Sandslab, Infopark, Thrisur.**

March 15, 2014 - Present

Online content writing and development for websites and various social media platforms.

- Editing and proofreading articles and contents.
- Ensure that the tone, style and layout of final copy suit the target market.

**Manager and Producer,  
Sion Media, Kuwait.**

March 16, 2012 - March 7, 2014

Designed, developed and produced events and advertisements for various companies.

Successfully run advertisement and media campaigns for various organizations.

- Advertisement Production for Shifa Al Jazeera Medical Centre and Al Mulla Exchange
- Advertising and Social media Consultant of Coolpex Arabia.
- Marketing and canvassing Ads for different TV channels

**Stringer,  
Asianet News, Kuwait.**

February 15, 2013 – March 7, 2014

Gained maximum audience for the channel in a short period by reporting relevant stories related to expats in Kuwait.

- Campaign story against the improbable fee hike in the Indian Schools.
- Reported many heart touching stories at the time of the notorious 'Nitaqat'

**Program Producer,  
Jaihind Tv, Kuwait.**

March 16, 2012 – February 10, 2013

Conceptualized and produced the most popular television program 'Hala Kuwait' in Kuwait for Jaihind Tv franchise.

- Weekly program production and anchoring for Jaihind Tv franchise.
- Chief Producer of 'Al Mulla – Jaihind TV Award Night 2012'

**News Producer / Reporter,  
Manorama News, MM TV Ltd. India.**

April 27, 2007 - January 25, 2012

Managed all aspects of production, including news gathering, rundown production, graphics production, editing, audio mixing and live news production. Proven track records as a successful reporter.

- Directed control room crew for live bulletins.
- Main News Producer at the time of 2009 and 2011 general elections.
- Produced the flagship show of the channel– 'Counter Point' for two consecutive years.
- Worked in Tiruvanathapuram and Wayanad as reporter for two years.
- Investigative stories about Heart valve scam, Ration shops fraud, Illegal mining etc. won many accolades.

## **Education**

**M.Sc. Visual Communication - 2007**

First class with Second rank.

Cochin University of Science and Technology, Kerala, India.

**B.Sc. Chemistry - 2005**

First class.

Calicut University, Kerala, India.

## **Personal**

- Ability to build and maintain contacts so as to maintain a flow of information
- Excellent communication skills and able to relate to people from all social backgrounds
- Inquisitive by nature

Age : 30 years

DoB : 5<sup>th</sup> August 1984

Sex : Male

## **Address**

Benoy I.Parakkadath,

Parakkadath House,

P.O.Koratty South,

Thrissur: 680308, Kerala, India.

## **Reference**

Available on request.