
THAO VU



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OBJECTIVE

With 10 years of experience serving schools and education settings in different roles of operations, development, admission in Vietnam and US, Thao wishes to introduce US education opportunities to Asian students through working for a higher education institution based in US and contribute her knowledge and ideas of Asia education landscape to international admission and international education to US colleges.

EDUCATION

BA in Political Economy
Vietnam National University – Hanoi

EXPERIENCE

ASSOCIATE DIRECTOR OF INTERNATIONAL ADMISSION / ELMHURST COLLEGE

December 2017 – Present

Reporting to Vice President of Admission, Thao's responsibilities include coordinating international student recruitment policies such as agent policy, direct admit policy, scholarship and marketing plan. Her day-to-day duties also involve developing, maintaining partnership relations with schools, education boards and study abroad agencies in the regions of South East Asia, China and India. Thao is also in charge of reviewing applications from these areas.

MANAGING DIRECTOR OF SOUTH EAST ASIA / AMERICAN SCHOLAR GROUP

June 2015 – November 2017

Leading a helpdesk of 3 recruitment counselors in Vietnam to promote the company which serves as student recruitment agency for a network of 23 partner schools and colleges in Pennsylvania and Ohio. Thao oversaw operations, financials and marketing activities of the office in Vietnam, while assisting with other markets in South East Asia.

CAMPUS EXPANSION DIRECTOR / VIETNAM – USA SOCIETY ENGLISH CENTERS (VIETNAM)

July 2013 – December 2014 Dates From – To

The education company owns and runs 15 after-school English centers in Vietnam, with total number of student of 35,000. Thao was in charge of development and facilities maintenance for centers. She manages a team of 8 procurement staff, architects, facilities maintenance staff and reporting to BOM with regards to budgeting and procurement planning for existing centers, business development planning for new centers.

BUSINESS DEVELOPMENT MANAGER / KINDERWORLD GROUP (VIETNAM/SINGAPORE)

May 2007 – December 2009 and December 2012 – June 2013

The company develops and runs a system of 10 international K-12 schools in Vietnam. Thao worked in Business Development to support the company efforts to open new schools in multiple cities.

BUSINESS DEVELOPMENT MANAGER / CPG CORPORATION (VIETNAM/SINGAPORE)

January 2010 to November 2012

CPG is an architecture and engineering firm based in Singapore and Vietnam. Thao was part of their account management and bidding team to drive sales efforts in the high-rise and infrastructure sector.