

Duong, Que Nhu

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Cantho, Vietnam
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Date of Birth: 14 Oct 1982
Gender: Female

Education

- 2010 – present** **DBA, Marketing (Candidate), University of Western Sydney, Australia**
Concentration: marketing, tourism, destination image
Thesis: ‘Developing a model for antecedents and consequences of destination image – a case of Vietnam as a tourist destination’
Expected date of graduation **March 2013**
- 2005 – 2007** **MSc., Economics, University of the Philippines Los Banos, the Philippines**
Thesis: ‘Evaluating economic impacts of tourism in the Philippines economy using a CGE model’
- 2000 – 2004** **BSc., Economics, Cantho University, Vietnam**
Major: Foreign Trade (International Economics)
GPA: 9.52
Graduation rank: Excellent
Thesis: ‘Evaluation satisfaction level of international tourists to Cantho City and some proposed solutions to attract international tourists to Cantho City’

Teaching Experience

- 2012** **Visiting Lecturer, Mekong University**
English for Banking and Finance, Import and Export
- 2011 – present** **Visiting Lecturer, FPT University**
(Part-time)
Courses: Introduction to Management, Negotiation and Conflict Solving Skills,

Software Entrepreneurship, Organizational Behavior

2011 – present Visiting Lecturer, University of Greenwich

(Part-time)

Courses: Dissertation

2004 – present Lecturer, School of Economics and Business Administration

Cantho University, Vietnam

Courses: Macroeconomics, Public Economics, Mathematical Economics,
Tourism Economics

Social Working Experience

2004 Green Summer, Long My, Hau Giang, Vietnam

Teaching country-side children, helping poor people in Hau Giang province

2002 Volunteer (Part-time), ‘White clothes to go to school projects’ , Unilever Group, Vietnam

Going to every residential houses in Cantho City to introduce about the project and to collect white clothes to help poor students in the countryside could have enough clothes to go to school.

2000-2004 Social Activities, School of Economics and Business Administration (SEBA), Cantho University, Vietnam

Organizing many social activities for SEBA’s students to participate such as Moon Festival for Orphans and disability children in Cantho in School of Economics, organizing recreation activities for students, organizing job fair in Cantho University.

Managerial Experience

2001-2003 Executive Committee Member, Youth Union in SEBA, Cantho University

2003-2004 Vice Secretary, Youth Union in SEBA, Cantho University

2004-2005 Secretary, Youth Union in SEBA, Cantho University

2005-2007 Secretary, International Student Association at University of the Philippines Los Banos

2007-2009 Executive Committee Member, Youth Union in Cantho University

Research Experience

- 2011** **Research Assistant, School of Marketing, University of Western Sydney**
(Part-time, casual) Searching relevant articles and input into database.
- 2010- 2012** **Researcher, “Solutions to Develop Craft Villages associated with Tourism in Bac Lieu Province”**, Research funded by Department of Science and Technology in Bac Lieu Province (Principal researcher: Mai Van Nam, Ph.D).
- 2010** **Research Assistant, Australian Centre for Agriculture Health and Safety, University of Sydney**
(Part-time, casual) Conducting face to face survey at Hawkesbury
- 2009-2011** **Researcher, “Strategic Development Plan for Small and Medium Enterprises in Dong Thap Province ”** Research funded by Department of Science and Technology in Dong Thap Province (Principal researcher, Mai Van Nam, Ph.D)
- 2007** **“Evaluating Impacts of Tourism on Philippines Economy Using a CGE Model”**. Master Thesis. University of the Philippines Los Banos.
- 2004** **“Analyzing Tourists Demand and Proposing Solutions to Attract Tourists to Cantho City”**. Undergraduate Thesis. Cantho University.

Other Working Experience

- 2010- 2011** **Math tutor (part-time), Australia**
- 2010 - 2011** **Mystery customer (part-time), Service Checker International, Australia.**
- 2009** **Interpreter, ILO and VCCI**
(Part-time, casual) Translating from English to Vietnamese for Social Marketing Project in Mekong Delta.
- 2001 – 2004** **Tour guide (Part-time), Cantho Tourism Company, Vietnam**
Guiding Japanese tourists for their travel to Cantho City.
- 2001 – 2004** **Interviewer (Part-time), Research projects in Cantho University, Vietnam**
Interviewing Vietnamese farmers in relation to their experience, productivity, their perception of agricultural policies and other issues in some research projects that were organised by School of Economics and Business Administration, Cantho University.

- 2004** **Event supervisor (Part-time), War-Craft World Game Tour**
- 2003** **Sales supervisor (Part-time), Tide brand, Procter and Gamble Group, Vietnam**
- Managing 7 sales persons to make sure that they effectively visit customer houses, successfully demonstrate to the customer features of Tide (a washing-powder brand of P&G group), and sell samples of the new product.

Short Training

- June 2012** Attending refresher course on “**Gender Issues in Value Chain**” held in Kumasi, Ghana, organized by Centre for Development Innovation, Wageningen University, the Netherlands.
- May 2011-
May 2012** Attending courses regarding **research skills and methods development** such as “Critical Literature Review”, “Advanced Research Skills”, “Philosophical Foundation for Business Research”, and “Ethics and Proposal Development”. Attended many seminars and workshops regarding quantitative and qualitative methods. Attended training on how to use Endnotes, N-Vivo, SPSS in University of Western Sydney, Australia.
- Jan 2008** Attended short course on **curriculum development for credit based systems** in HCM University of Science, Vietnam.
- Dec 2006** Attended distant course of ADB on “E-learning”

Fellowship

- 2007-present** Gamma Sigma Delta Honor Society in Agriculture Economics
- 2005-2007** Vietnamese Student Association in University of the Philippines Los Banos
- 2005-2007** International Student Association in University of the Philippines Los Banos
- 1996-2004** Vietnamese Youth Union

Award and Honor

- 2009-2013** MOET scholarship for DBA program, 43000 USD
- 2005-2007** Nuffic scholarship for Master degree, 22000 USD
- 2005** Microeconomics, Macroeconomics, Econometrics, Mathematical Economics Best student awards, Summer Program, University of the Philippines Los

Banos.

- 2000-2004** Cantho University Scholarship for Top Students each semester (all semesters), 240,000VND/months.
- 2000-2004** Excellent student award for each school year (all school year from 2000-2004), Cantho University.

Skills

- Good communication and writing skills.
- Strong interpersonal communication skills.
- Interested in and good at team work.
- Good at using office programs such as Word, Excel, Powerpoint.
- Good at using some statistical software such as SPSS, Stata.
- Good at using Endnote – a citation software

Career Goals

- Contribute to sustainable development of the society
- Change and improve at least the lives of some people
- Be a good lecturer that could effectively transfer not only useful knowledge to students but also the way to think comprehensively about a certain situation, thus they could get their degree and successfully apply their knowledge in practical situations.
- Be a good researcher in tourism marketing field.